



Poultry Press

Promoting the compassionate and respectful treatment of domestic fowl

UPC's Forum on the Role of Farmed Animal Sanctuaries, September 16-17, 2000

"What Did They Say?"

United Poultry Concerns has received so many requests for a summary of our historic Farmed Animal Sanctuary Forum in September that we decided to dedicate this issue of *Poultry Press* to providing one. Even advocates who do not run a sanctuary or have plans to have a stake in the issues we discussed, as they pertain not only to sanctuaries but to our movement as a whole. At the end is a list of the speakers and how to reach them for more information. United Poultry Concerns is grateful to the following organizations for assisting the Forum: NALITH, PETA, The Fund for Animals, and The Humane Farming Association. In addition, we thank Rhoda Christopher for her gracious donation. And we thank Doreen Dykes and Margaret Thompson of the Alliance for Animals in Virginia for their magnificent luncheon with which we concluded the Forum on Sunday at our Sanctuary in Machipongo, Virginia.

United Poultry Concerns' Second Annual Forum on September 16-17 was the first national forum to examine how farmed animal sanctuaries fit into the animal advocacy movement. The focus was on the concept and ethical role of the farmed animal sanctuary. We say "farmed" and not "farm" animal to emphasize the fact that this is how these animals are used, not who they are.

Issues addressed at the Forum:

- How is the farmed animal sanctuary different from a petting zoo?
- Is rescuing and giving a permanent shelter to

farmed animals "enough"?

- What is the role of public education in the life of the sanctuary?
- How does the farmed animal sanctuary obtain respectful media attention?



photo by Sue Brady

Karen Davis, center, introduces UPC's sanctuary residents to some of the forum attendees.

- Does the physical labor and veterinary care the sanctuary demands use resources that could be better spent on other projects to help farmed animals?
- Are "facts" enough? Are graphics enough, to educate the public?
- How does the farmed animal sanctuary deal with the deluge of animals at the door?
- Is purchasing farmed animals to save them from abuse and slaughter a morally legitimate form of rescue?
- Is it right or wrong to rescue farmed animals illegally?

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United Poultry Concerns

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Visit Our Web Site:
www.upc-online.org



Stop Production, Distribution and Sale of Cruel, Obscene Rubber Chicken Toy

Please write to the company, **OddzOn**. This company manufactures a rubber replica of a plucked dead chicken with its legs tied together for "Ages 3 and up." The chicken is sold with a tootsie roll pop or other candy or object rammed down the bird's throat. It appears in drug stores and convenience stores and possibly toy departments and toy stores. The item encourages children and others to regard animal suffering and death as amusing as well as having pornographic implications. In response to UPC's complaint, **Rite Aid** pharmacy pulled the item from 22 Virginia-based stores in October, for which we thanked them. To date we have not yet received a reply to our letter to **OddzOn** asking the company to stop producing the rubber chicken. However **Tootsie Roll Industries** wrote to UPC that Tootsie Roll is reviewing its connection to the rubber chicken in response to our complaint, as the company does not wish "to promote cruelty to animals or send a negative message to children."

"What Can I Do?"

• Urge OddzOn to stop producing and distributing the rubber plucked chicken toy. Contact:

Customer Service
OddzOn, Inc.
50 Technology Court
Napa, CA 94558

Ph: 707-251-3700
Toll Free: 800-755-6674
Email: custserv@oddzon.com

• Urge Tootsie Roll Industries to disconnect its candy from the rubber plucked chicken toy. The company told UPC it is reviewing our request.

Contact:
Janet Vasilenko
Consumer Relations Administrator
Tootsie Roll Industries, Inc.
7401 South Cicero Avenue
Chicago, IL 60629
Ph: 773-838-3400; fax: 3534
Toll Free: 800-877-7655

• If you see the rubber plucked chicken at any of the Rite Aid stores, contact:

Mary Sammons, President & Robert Miller CEO
Rite Aid Corporation
PO Box 3165
Harrisburg, PA 17105

Toll Free: 800 RITE AID (748-3243)

Thank Rite Aid for promptly removing the rubber chicken from 22 of its Virginia stores. Urge Rite Aid to remove the rubber chicken immediately from all of its stores.



photos by Allen Schubert

Franklin Wade and Karen Davis staff UPC's information table at the Animal Rights 2000 Conference in Washington, D.C.



New Video Available from UPC!

EGG-RIBUSINESS

14 minutes VHS

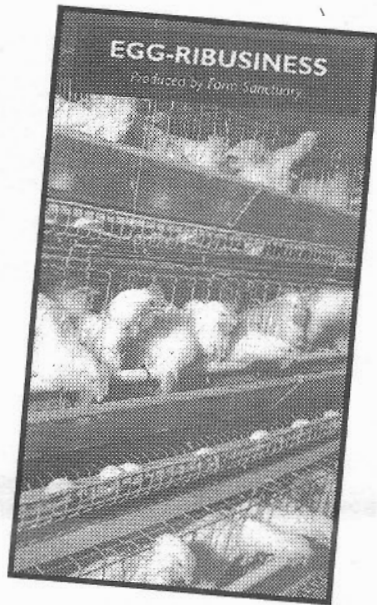
Produced by Farm Sanctuary

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With powerful footage taken at locations across the United States between 1988 and 1999, this fully narrated video illuminates the intolerable conditions endured by egg laying hens and unwanted male chicks at the hands of the egg industry.



STOP BOSTON MUSEUM OF SCIENCE CHICK HATCHERY EXHIBIT

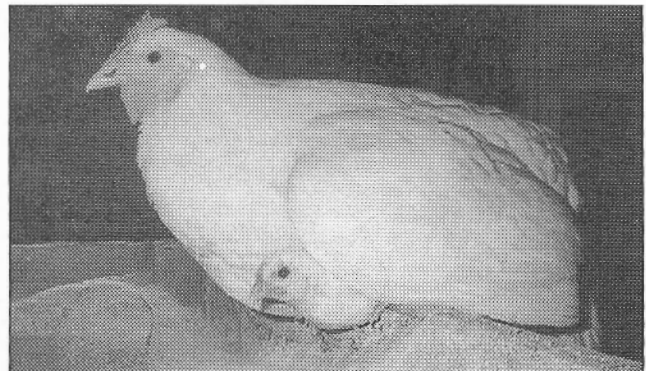
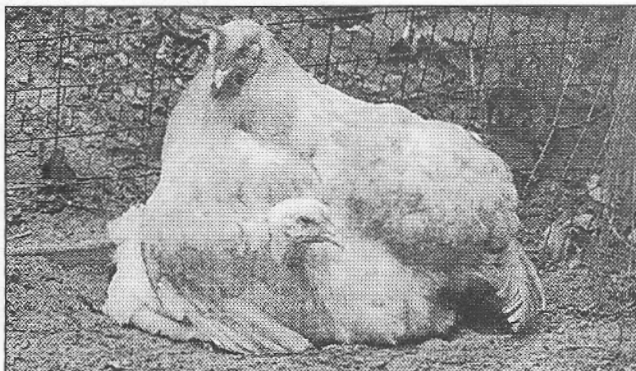
The Museum of Science in Boston, MA is planning to open a chick hatchery exhibit as part of the Museum of Science's "Discovery Space: The Human Body Connection." In reality the Museum reportedly plans to hatch 15 chicks per day to be gassed and fed to animals in the museum's other exhibits. Please protest to the museum director, David Ellis. Urge him to cancel the hatchery. Tell him to present truthful and humane education.

Contact:

David Ellis, Director
 Museum of Science
 Science Park
 Boston, MA 02114
 Ph: 617-723-2500; 589-0100
 Fax: 617-589-0454
 Email: Dellis@mos.org
 Web site: www.mos.org

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Thursday, Sept. 28, 2000 cp



Rob Ostermaier/The Gazette

Franklin Wade and about five others from the United Poultry Concerns stage a protest outside a Hyattsville KFC restaurant Monday. The group protests cruelty in the poultry industry.

Animal rights group protests at Hyattsville KFC restaurant

by **Jeremy Breningstall**
Staff Writer

Protesters from Virginia-based animal rights group United Poultry Concerns picketed the Hyattsville KFC Sunday.

Targeting heavy traffic on Ager Road, seven protesters brandished signs proclaiming "Friends Don't Eat Friends," "Slaughter of the Innocent," and "Imagine How They Feel."

"Any chicken that anybody eats had its throat slit while fully conscious," said Franklin Wade, of Bethesda, a member of the United Poultry Concerns.

United Poultry Concerns was founded in 1990 and has been protesting KFCs around the Washington Metropolitan Area since February, according to the group's Web site.

Wade said he does not believe KFCs treatment of chickens is worse than any other restaurant or grocery store's, but that the organization is focusing on KFC is because the fast-food chicken restaurant is a mass marketer.

"KFC really makes it convenient for people to eat chicken," Wade explained.

There are 8.5 billion chickens killed in the U.S. each year, according to Wade.

"Obviously, we cannot rescue all of them," said Wade. "But to those chickens we save, it matters a lot ... They are thankful that we have rescued them from the torture and slaughter most humans would inflict on them."

Wade said the United Poultry Concerns is opposed to using all animal products, including fish, eggs, milk and leather.

Customers entering KFC on Sunday said the protest would not impact their eating habits.

"I'm not going to stop eating chickens," said Marie Charles, a Hyattsville resident.

KFC's manager Nicola, who would not give her full name, refused to comment at length. "I don't know what they're saying out there and it doesn't matter," she said.

The animal rights group operates a sanctuary for 100 chickens in Machipongo, Va.

"When people meet the chickens and see how companionable they are, they have a more difficult time thinking of them as food," said Wade.

"We're living proof that you can have a healthy lifestyle and not eat any animals," Wade said. "We've been sitting out in the hot sun all day."

UPC Wins Relief for Chickens from "Art" and "Entertainment"

Chicken Roping Contest Cancelled in Response to UPC Campaign

"If cowboys are going to bully birds who have done them no harm, United Poultry Concerns will publish their cowardice," a news release from the organization said."

— Fritz Thompson, "Fowl Ropers Run Afoul of Activists," *Albuquerque Journal*, Oct. 7, 2000

A nationwide protest by United Poultry Concerns caused The Hubbard Museum of the American West in Ruidoso Downs, New Mexico to cancel the "2nd annual New Mexico State Chicken Roping Competition" scheduled for October 15th. The Museum's director, Bruce Eldredge, told the Associated Press it received more than 100 calls, faxes and e-mails from around the nation in response to UPC's Internet Action Alert urging animal activists to urge the Museum to drop the event "and support clean fun, not mean fun."

"I talked to [UPC president Karen Davis] by telephone yesterday," Eldredge told the *Albuquerque Journal*, "and she called me cowardly, cruel and unmanly and said we were stooping to sickly stunts."

UPC issued a news release and sent a letter to the Museum thanking Mr. Eldredge for dropping the sordid and pathetic "contest" based on chasing, lassoing, and binding the head and feet of hens and roosters for entertainment.

UPC Protest Frees Scout & Mabel from Artificial "Acre of Art"

When UPC member and Minneapolis-based artist Frank Erickson alerted UPC about an exhibit featuring a hen and a rooster confined in a cage at the Minneapolis Institute of Arts, UPC took immediate action that resulted in the removal of the birds from an exhibit that would have forced them to be "art objects" for an additional 3 weeks in the month-long show, "An Acre of Art." *Pulse of the Twin Cities* journalist Jessica Swanson reported on Oct. 25 that in letters to the Museum's director and board chair, UPC implored the Museum to "cancel the remainder of this exhibit featuring the live birds. . . . The exhibit demeans the birds, which is inhumane, and encourages visitors, including children, to view chickens inappropriately and perhaps imitate the confinement and vacuity imposed on them as 'art.'"

The exhibit's artists claimed they removed the birds based on undocumented "threats" from animal activists. Regardless, the birds have been relieved of a dull, dopey and demeaning duty they never would have chosen for themselves. In her Nov. 10 feature article in the Minneapolis *Star Tribune*, "Bye Bye Birdies," art critic Mary Abbe said UPC president Karen Davis "sparked the largest wave of protests when she sent an 'action alert' to her organization's 10,000 members. 'That's what we strive for, agriculture without animals,' Davis said. 'Empty cages and no animals having to sit there and rot for cuisine. Now the exhibition really does mean something—empty cages. That's the best use of land that there could be.'"

Beautiful New Button For Sale



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See Page 14 to order.**

Court Kills Suit to Ban Live Animal Markets in San Francisco

COALITION FOR HEALTHY AND HUMANE BUSINESS PRACTICES V. NEVER ENDING QUAILS

On April 15, 1997, the San Francisco Law Offices of Miller and Miller filed suit in the Superior Court of the State of California on behalf of the Coalition for Healthy and Humane Business Practices, charging that live animal markets violate the California State law which bans the keeping of live animals in any wholesale establishment where food is stored or sold. The Court tried the case in April 1998 to decide whether the markets could continue to sell live birds, fish, turtles, frogs, and

other animals for food. Although the Court found the markets' treatment of these animals to be painful, dirty, distasteful, crowded, and distressful, it ruled that the Bible gave "man" dominion over animals, that the markets' treatment of their birds is no worse than the rest of the poultry industry, and that, in the case of turtles, there is no reasonable alternative to killing them painfully. Miller and Miller appealed the Court's decision, but in February of this year, the Court of Appeals of the State of California rejected the appeal.

United Poultry Concerns joins Baron L. Miller of Miller and Miller in thanking everyone who contributed financially to the lawsuit and who wrote letters of support. UPC wishes to thank Baron Miller for the hard work, time and effort he put into this difficult, politically-charged lawsuit, most of it pro bono.

ARTIST TREATS ROOSTER RIGHT

Roscoe, the Rooster Enshrined in Town Square

"He made us smile and brightened our days."

— Roscoe's Inscription Plaque

The beautiful memorial statue of Roscoe the rooster, beloved and protected for 10 years by Takoma Park, Md residents until his death in 1999, was formally presented to the community on October 8th at the Town Clock. The statue, created by Takoma Park artist Normon Greene, celebrated Roscoe's life and the love he inspired in people. When Roscoe died, Takoma Park held a funeral service for him. UPC president Karen Davis served on the Roscoe Memorial Executive Committee that selected Normon's submission. She and other committee members eulogized

Roscoe and his friends, whose career she followed in *The Takoma Voice* and *The Washington Post* for 10 years. She recalled the time someone put out a bounty on Roscoe because he crowed at dawn and how Roscoe's friends hid him until the coast was clear. United Poultry Concerns helped raise funds for Roscoe's statue through our Newsletter and Internet Action Alerts. We thank our many members who responded with donations to support this worthy cause. *To Roscoe with love, from UPC. . . .*

Canadian Broadcasting Corporation Features United Poultry Concerns in Primetime TV Show, Witness: "Chickens Are People, Too"

"Karen Davis, a respected animal rights activist who loves chickens to distraction . . . undoubtedly holds the higher ground here."

— The Ottawa Citizen, Nov. 13, 2000

The Emmy winning filmmaker, John Kastner, pits UPC president Karen Davis against the poultry & egg industry in this hour-long documentary. Kastner and his crew spent 3 days filming at UPC's sanctuary in Machipongo, Va, to create a "dialogue" between UPC's philosophy and sanctuary setting and the cruelty and violence of poultry and egg production. Hatchery operators, chicken farmers, and catchers freely acknowledge their lack of sympathy for the birds they raise, debeak, catch, kill, and malign. The Canadian Mennonite farmer, Bruce, quotes from Genesis that "God Gave Man Mastery Over the Animals," a mastery illustrated in graphic footage taken at his farm. Unfortunately, filmmaker Kastner indulges in overkill, both literally and artistically, gorging in nearly every scene he appears in on chicken and eggs. The show closes with him hearing UPC's slogan in his head, "Don't Just Switch From Beef To Chicken—Get The Slaughterhouse Out of Your Kitchen," but he flouts this message and everything he "witnessed," and this seems to be his message. (To date the documentary

is not for sale.)

By contrast, the 43-min. video, *The Witness*, features a street-smart man who is changed by his experience. Eddie Lama, an architectural metals contractor in New York City, narrates how he went from being uninterested in animals to becoming an animal advocate vegan as a result of house-sitting a friend's cat. His encounter with this cat opens his eyes and heart to the connection between a cat's leg and a chicken's leg, and more. Lama created Faunavision, a mobile audio-visual screen on the side of a van that he parks on busy New York streets. In one of the most compelling video sequences ever, we watch the faces of pedestrians change as they suddenly are confronted with scenes of animals being executed for fur. *The Witness* was awarded best documentary at this year's Canyonlands Film Festival. It can be purchased online at www.tribeofheart.org for \$20 + \$4 shipping. To order by mail send \$24 check or money order to: Tribe of Heart, PO Box 149, Ithaca, NY 14851.

FORUM SUMMARY

- Where does vegetarianism fit into the farmed animal sanctuary program?
- How do farmed animal sanctuaries get funding?

Terry Cummings, codirector of Poplar Spring Animal Sanctuary in Poolesville, Md, talked about “how we are different from petting farms.” She said many visitors come to their Washington Metropolitan Area sanctuary with naive

“It isn't enough to rescue animals and get a grant for doing just that. You need to have a program, not just a place filled with animals and one person doing all the work, or perhaps living in an insular, shaky paradise with rescued animals.”

—Jim Mason

assumptions. They ask, “Where are all the baby animals?” and “Why do farm animals need to be rescued?” Many people, she said, are shocked to learn that farmers, who are “nice people,” kill their animals. Visitors have to be educated about why the sanctuary doesn't hatch chicks or allow their rescued sows to have piglets. Terry preps audiences in advance with color slides (which she showed at the Forum) of factory farming. She said, “You need to point out to your audience why these things are bad. Otherwise, they often don't ‘get the picture.’”

Jim Mason, director of Two Mauds, a grant foundation, and coauthor of *Animal Factories*, agreed that the images must be explained. He said, “Looking at pictures of a factory farm, people don't understand how dirty the place is. The place is seething with bacteria. People think it's so clean.” Terry said, “We should not just focus on factory farming, but on farming. Nonfarming people are surprised to learn that most slaughtered animals are babies.” She asks visitors “to think about how much of their lives you've taken away [if you're not yet a vegetarian] even if the animals had a good life.” She said the hardest young audience to reach is kids from traditional farming families. One child from 4-H marveled that the Poplar Spring chickens ran up to her, and that some liked to be held and petted. The child said the usual way of handling chickens where she comes from is to kick them out of the way. She seemed genuinely surprised that this could be why her chickens never run up to her or want to be held and petted.

Regarding how “we are different,” Terry also noted, “Sanctuaries takes farmed animals to the vet. Farmers normally don't. Getting the veterinary profession to recognize an obligation to treat individual farmed animals medically and with respect is one of the changes farmed animal sanctuaries are creating.”

Use of the sanctuary to promote public education was a priority issue at the Forum. Kim Sturla, codirector of Animal

Place in Vacaville, Ca, said, “Facts aren't enough.” A farmed animal sanctuary is doing more than education. “You can educate people about the Civil War, and they can do whatever they want with the information. It's a matter of ‘low involvement’ behavior, whereas we're asking people for ‘high involvement’ behavior—not just information to be absorbed but information with consequences people care about. We're asking people to do something with what we're teaching them.” She said, “The beauty of farmed animal sanctuaries is that they fit into all stages of change. Adding dissection and the cafeteria to a discussion of ‘cycles of violence’ changes the dynamics of the discussion. Even if people come to Animal Place for health reasons, we show them the ethical. When we do our annual Veggie Cookout, we're showing people how great vegan food is, but the ethical reason for changing one's diet is integral to our teaching.”

Regarding schools, Patrice Jones, codirector of the Eastern Shore Chicken Sanctuary in Princess Anne, Md, said we must demand “Accurate Education,” and exploit the undercurrent of discontent among poultry “growers.” She said, “Accurate Education means the whole truth or both sides, not just the exploiters' side, as is normally now the case.” She said that as far as the race-sex-class connection goes, “it took years, but we finally got there. The connections are being made. Now we've got to get race-sex-class—and

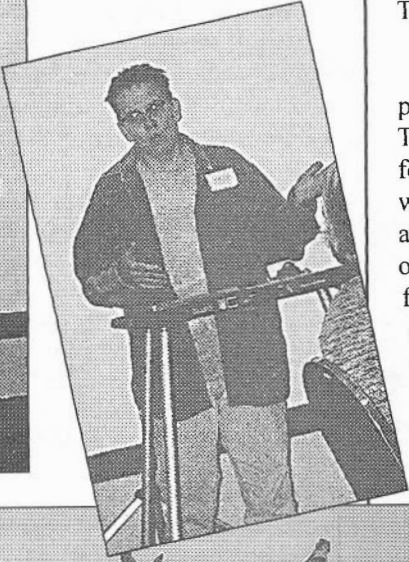
“I think giving sanctuary is an important form of direct action. It's an action that actually does something about a problem. If there is no direct action of this kind, you get either demoralized doing animal advocacy work, or you become abstract – abstract as a defense against demoralization. Will our educational efforts make a difference? This is purely speculative, but saving that chicken is saving that chicken.”

—Patrice Jones

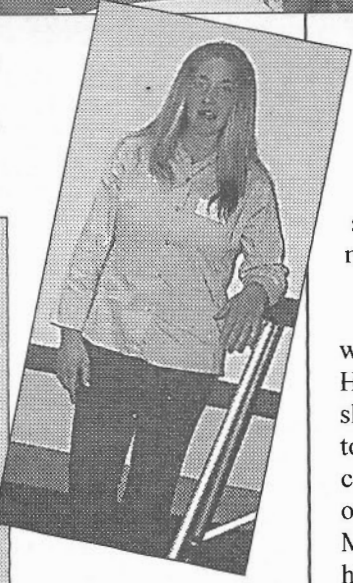
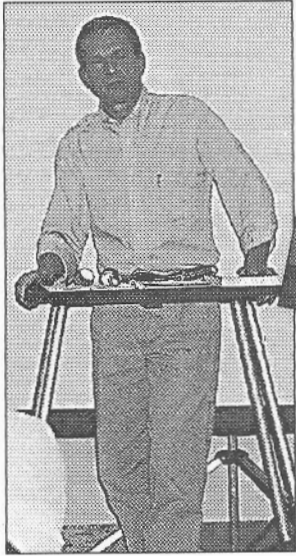
animals.” She said the fundamental obstacle we face is economics, “and under that it's spiritual. The approach to poultry industry workers is not to help them get better wages, but rather, ‘You need to get a job that doesn't make you behave in brutal ways.’”

Patrice, whose sanctuary is surrounded by Perdue chicken growers [the people who raise the chickens under contract to the company] and slaughterhouses on the Delmarva Peninsula, said growers she's talked to often know almost nothing about the birds they raise for the company. “They ask, ‘How old are they when they lay eggs? What are they like?’ One ‘grows hens’ and another ‘grows males.’” Some growers, she said, want to keep the chickens left behind by the catchers, but Perdue doesn't allow this. She said, “The very quick,
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FORUM SUMMARY



This page, top to bottom:
Forum speakers Terry Cummings, Pattrice Jones, Karen Davis, Cayce Mell, and Jim Mason.



Opposite page, top to bottom: Lorri Bauston, Cherylynn Costner, and Kim Sturla.

All photos by Franklin Wade.

► continued from page 7
clever chickens and the lame ones are the ones who get left behind. The chicken house smells like terror, not just shit."

Is rescuing farmed animals valuable apart from educational purposes? Is giving them a permanent shelter enough? Jim Mason of Two Mauds said, "It isn't enough to rescue animals and get a grant for doing just that. You need to have a program, not just a place filled with animals and one person doing all the work, or perhaps living in an insular, shaky paradise with rescued animals." Pattrice Jones offered a different angle: "I think giving sanctuary is an important form of direct action. It's an action that actually does something about a problem. If there is no direct action of this kind, you get either demoralized doing animal advocacy work, or you become abstract—abstract as a defense against demoralization. Will our educational efforts make a difference? This is purely speculative, but saving that chicken is saving that chicken."

Terry Cummings pointed out, "You never know what effect you may be having upon your visitors." For example, a group of staff people from a local humane society who toured her sanctuary showed "no reaction." Terry felt they were unmoved, but later she encountered one of them who told her that after their visit, "they all became vegetarians."

Lorri Bauston, codirector of Farm Sanctuary, asked, "Why is public education as well as saving animals so important? We owe it to all the animals who didn't get away to tell their story."

Farm Sanctuary is a leader in using the media to tell the animals' story. Lorri said, "The sanctuary needs to have an upbeat approach to the media and good sound bites." She illustrated this by showing TV clips of Farm Sanctuary through the years. In particular, a feature of her surrounded by rescued "turkeys in the straw" at Thanksgiving combined every element of a successful media presentation.

How to deal with the deluge of farmed animals who need homes was raised by Cayce Mell, codirector of Ooh-Mah-Nee Farm in Hunker, Pa, a rural area where they receive many calls from local shelters to take in neglected and abused farmed animals from cows to chickens. She said, "You have to set limits to avoid becoming a collector or burning out altogether. You have to have a budget and other resources, like food, space, and medicine, in place." (Ooh-Mah-Nee was put to the test right after the Forum when the million hen Buckeye battery egg farm in Croton, Ohio was hit by a tornado, and Cayce and codirector Jason Tracy helped rescue and transport hundreds of hens).

To handle the "deluge" and other matters, Jim Mason said that a strong organization must be put in place at the sanctuary, to ensure security for the animals, continuity in its work for animals, and

FORUM SUMMARY

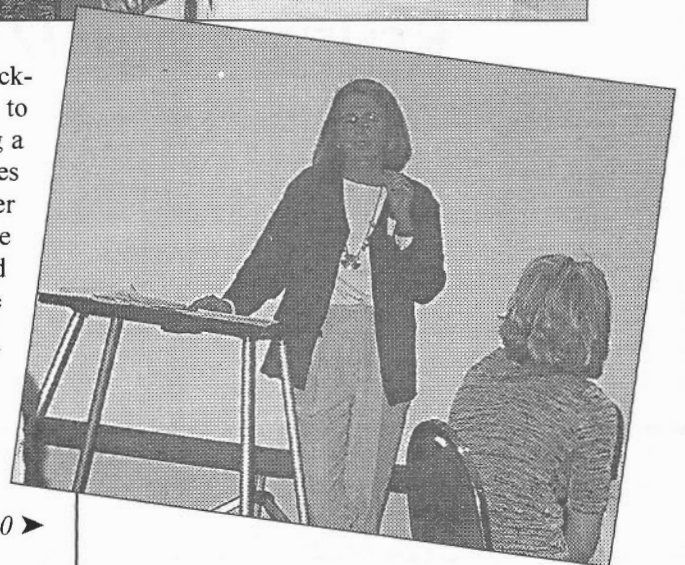
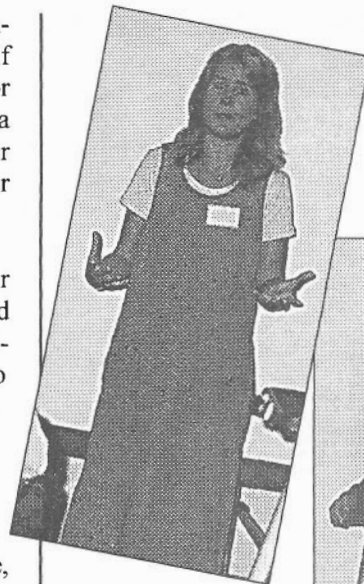
a firm decision making process. He asked, "What if the person running the sanctuary gets sick or dies? What happens to the animals if there is not a strong, well-staffed sanctuary?" He said the ABC's for grant consideration by Two Mauds are Animal Work, Building a Better Business, and Community Change. Building a Better Business includes an organizational structure, a membership or active donor list, and networking with local animal shelters.

Karen Davis, president of United Poultry Concerns and director of UPC's chicken sanctuary in Machipongo, Va, discussed "Rescuing versus 'stealing' animals," and purchasing farmed animals as a form of rescue. She said she considers it totally ethical to rescue abused and neglected farmed animals, legally or otherwise. It is up to the farmed animal sanctuary to redefine the Action and the animals: we are not "stealing property"; we are rescuing living beings."

Regarding purchasing animals to live at the sanctuary or be adopted, Karen said she understands the opposition to the practice, like putting money into the hands of exploiters, but asks whether animals who cannot otherwise be saved should be abandoned because they are in an economic situation that defines them as property and merchandise. She asked, "Is this not a way of making these innocent victims pay the ultimate price because they happen to be defenselessly defined as objects for sale?" She said in addition to obtaining birds under other circumstances, UPC has purchased "spent" hens who instead of being dead are running around in the yard. They too have educational value and illustrate the cruel conditions they came from including the fact that they had to be bought to save their lives. Karen recalled that in the 19th century, people bought many slaves their freedom, and today, adoptive parents must buy children as part of the adoption process.

Cherylynn Costner, codirector of Hillary Chicken Memorial Fund in Ojai, Ca, said farmed animal sanctuaries need to talk people who find chickens into keeping them, by showing them how. Unlike cows, sheep and pigs, chickens can be companion animals in smaller places. It's possible to keep roosters without annoying the neighbors at dawn by lining a room with egg cartons. She said "black gel Kava Kava" relaxes tension in birds (and others), often helping sick birds to recover (faster) which is important because veterinarians don't dispense painkillers, and pain and stress retard healing. She said we need to help shelters, individuals, and veterinarians learn how to care for chickens and other farmed birds, because they often don't know what to do. Cherylynn uses spiritual and alternative medicinal therapies with the birds at her sanctuary. During the forum she put Ruby, a feisty UPC rooster, in an alert but peaceful condition to illustrate the power of one of her remedies in conjunction with tender loving care.

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FORUM SUMMARY

► continued from page 9

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GENE BAUSTON, *Farm Sanctuary*
NEDIM C. BUYUKMIHCI, *VMD*
ROGER GALVIN, *Esq*
JIM MASON, *Two Mauds, Inc.*
BRADLEY MILLER, *The Humane Farming
Association*
BARBARA MONROE, *Esq*
INGRID NEWKIRK, *People for the Ethical Treatment
of Animals*
SHEILA SCHWARTZ, *PhD, Humane Education
Committee of NYC*
DEBORAH TANZER, *PhD, psychologist*
*In Memoriam: HENRY SPIRA, Animal Rights
International*

In Loving Memory of . . .

We thank those people who have contributed to our work with recent contributions *In Loving Memory* of the following beloved birds:

Penny, our dear and much missed hen, from Edna Senecal.

Our "miracle pigeon," Jenny, whom I found in a plastic bag, tied to my door knob, from Ava Barcelona. I made her

a swing chair, and she loved it.

My precious game hen, Chicken Baxter. She was so sweet and loving, from Christine Baxter.

The Carolina parakeet, whom as a species we extinguished, from Carolyn Patterson.

FreddaFlower, UPC's Memorial Fund hen, from Vicky Barbee. "The pain of losing them is the price we all must pay for the privilege of knowing them and sharing their precious lives."

A LEGACY OF COMPASSION FOR THE BIRDS

Have you thought about remembering United Poultry Concerns through a provision in your will? Please consider an enduring gift on behalf of the birds.

A legal bequest may be worded as follows:

I give, devise and bequeath to United Poultry Concerns, Inc., a not-for-profit corporation incorporated in the state of Maryland and located in the state of Virginia, the sum of \$_____ and/or (specifically designated property and/or stock contribution).

We welcome inquiries.

United Poultry Concerns, Inc.
P.O. Box 150 • Machipongo, Virginia 23405-0150 • (757) 678-7875

STOCK CONTRIBUTIONS

Dear Friends,

Several of our members have made financial contributions in the form of stock to United Poultry Concerns through our securities account. We are deeply grateful for these gifts, and anticipate more in the future. There are two obvious benefits in making stock contributions. Please consider these advantages in making your future gifts to United Poultry Concerns.

Donors may give stock up to and including \$10,000 to a nonprofit organization without impinging upon their estate. By giving this way, they avoid paying a capital gains tax on their assets, because they are gifting their assets.

The benefits to the nonprofit are obvious. In giving a gift of stock, you enable the nonprofit of your choice to grow and do more. It's as simple and important as that. Everyone wins.

United Poultry Concerns has opened a securities account with **Paine-Webber**. For information on how you can donate to us this way, please call our financial advisor, **Claudia Puopolo**, at **757-490-5639** or **800-368-4070**.

From United Poultry Concerns and all our Feathered Friends, we thank you for helping to ensure our future!

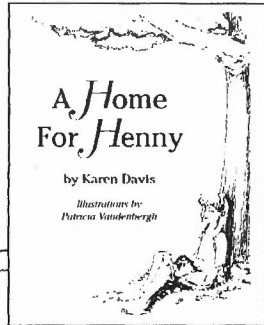
Sincerely,
Karen Davis, Ph.D., President

EDUCATIONAL MATERIALS FOR CHILDREN

A Home for Henny

By Karen Davis

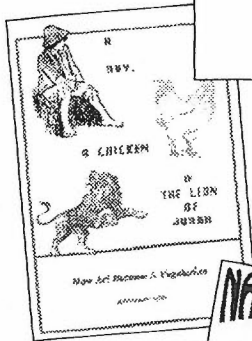
This wonderful new children's book tells the touching story of a little girl, a chicken, and a school hatching project. Beautifully illustrated by Patricia Vandenberg, it's the perfect gift for a child, parents, teachers, your local library. \$4.95



A Boy, A Chicken and The Lion of Judah - How Ari Became a Vegetarian

By Roberta Kalechofsky

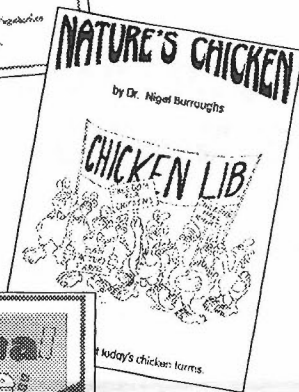
This wonderfully gifted children's story, set in modern Israel, is about a young boy's quest for moral independence. An intelligent book for all ages. Winner of the 1996 Fund for Animals "Kind Writers Make Kind Readers Award." \$10.00



Nature's Chicken, The Story of Today's Chicken Farms

By Nigel Burroughs

With wry humor, this unique children's story book traces the development of today's chicken and egg factory farming in a perfect blend of entertainment and instruction. Wonderful illustrations. Promotes compassion and respect for chickens. \$5.95



Animal Place: Where Magical Things Happen

By Kim Sturla

Enchant young children with this charming tale about a stubborn girl who is secretly touched by a cow while visiting a sanctuary for farm animals. \$11.00



Goosie's Story

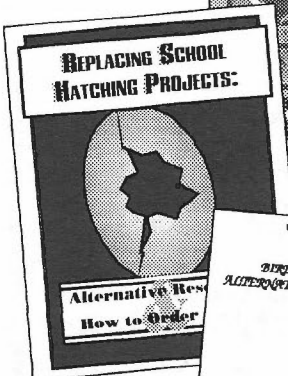
By Louise Van Der Merwe

A wonderful illustrated children's book about a "battery" hen who is given a chance to lead a normal life - a happy life. This moving book will be warmly welcomed and shared by children, parents and teachers, highlighting as it does the concern and compassion we ought to feel for all our feathered friends on this earth. \$4.95



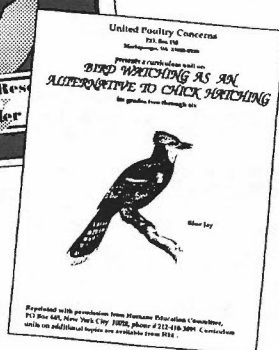
Replacing School Hatching Projects: Alternative Resources & How To Order Them

Our stimulating booklet catalog has all the information you need to hatch great new lessons for young students - videos, books, models, and more. \$3.50



Bird Watching as an Alternative to Chick Hatching

\$3.95



BOOKS

**Prisoned Chickens, Poisoned Eggs:
An Inside Look at the Modern Poultry
Industry**

By Karen Davis

This book is a fully-documented source of up-to-the-minute information about chickens, including everything from how a chick develops inside an egg to the causes of salmonella, and much more. Provides a chilling account of the morally handicapped poultry & egg industry. \$14.95

NEW EDITION!

**Instead of Chicken, Instead of Turkey:
A Poultryless "Poultry" Potpourri**

By Karen Davis

This delightful vegan cookbook by United Poultry Concerns, Inc. features homestyle, ethnic, and exotic recipes that duplicate and convert a variety of poultry and egg dishes. Includes artwork, poems, and illuminating passages showing chickens and turkeys in an appreciative light. \$12.95

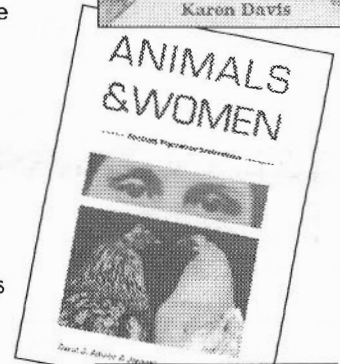
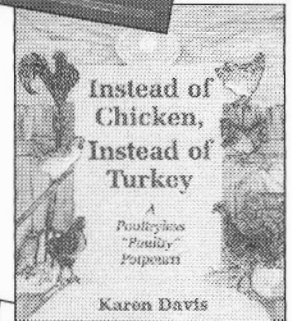
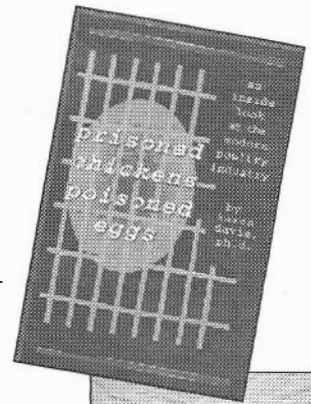
**Animals and Women: Feminist Theoretical
Explorations**

Edited by Carol J. Adams & Josephine Donovan

"Karen Davis's brilliant essay [Thinking Like a Chicken: Farm Animals and The Feminine Connection] brings together the books' central concepts, leading to conclusions that rightly should disturb feminists and animal advocates alike." - Review by Deborah Tanzer, Ph.D. in The Animals' Agenda. \$16.95

Replacing Eggs

Sick of salmonella? Our exciting booklet invites you to cook and eat happily without eggs! 16 delicious recipes. \$3.50



BUMPER STICKERS

**Don't Just Switch from Beef to Chicken:
Get the Slaughterhouse Out of Your Kitchen**

\$1 each

BUTTONS



**Fabulous New
Turkey Button**

**Beautiful New
Button For Sale**

Full Color! \$2.00 Each



50¢ each

VIDEOS

Raw Footage, Raw Pain

This powerful new 12-min. video takes you inside Boulder Valley Egg Farms in Colorado. Shows piles of dead chickens, chickens with open sores, chickens dying in a closed wing. Sensitive produced and narrated by Dave Crawford. \$18.00



Hidden Suffering

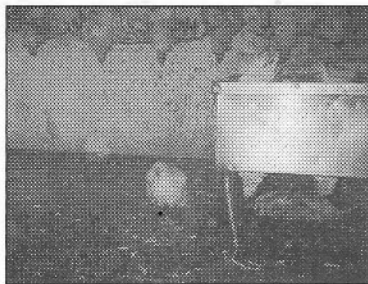
By Chickens' Lib

This vivid half hour video exposes the cruelty of the battery cage system and intensive broiler chicken, turkey and duck production. \$20.00

Humane Slaughter?

By Farm Sanctuary

HUMANE SLAUGHTER takes the viewer into poultry slaughterhouses to witness the horrendous suffering endured by chickens and turkeys. The video contains undercover footage obtained by Farm Sanctuary investigators of poultry slaughter operations, where terrified chickens and turkeys are slowly bled to death – sometimes on the slaughterhouse floor.



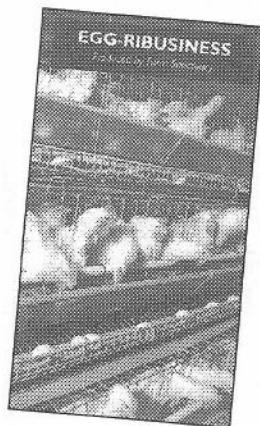
Scenes from HUMANE SLAUGHTER have prompted thousands of people to eliminate poultry from their diets. When you see this video you'll see why. 9 minutes, VHS. Documentary, narration, music, what you can do. \$15.95 + \$2.00 Shipping

New Video!

Egg-ribusiness

By Farm Sanctuary

With powerful footage taken at locations across the United States between 1988 and 1999, this fully narrated video illuminates the intolerable conditions endured by egg laying hens and unwanted male chicks at the hands of the egg industry. 14 minutes, VHS. \$15.95 + \$2.00 Shipping



POSTERS

A Heart Beats in Us the Same as in You

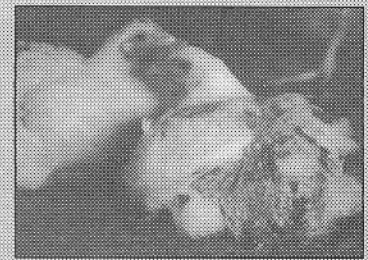


Photo by People for the Ethical Treatment of Animals

Full-color poster vividly captures the truth about factory chickens for the public. Vegetarian message. 18"x22"

New Poster!

Friends, Not Food

Photo by Franklin Wade

Liqin Cao & FreddaFlower. Full color 19"x27" poster.

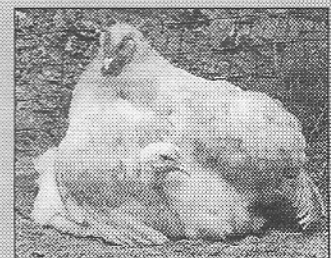


New Poster!

What Wings are For: Chicks Need Their Mothers

Photos by Kay Evans & Karen Davis

Great educational tool. Full color 11-1/2"x16" poster.



Walking to Freedom After a Year in Cages

Photo by Dave Clegg
Full color, 18 "x 22" poster.

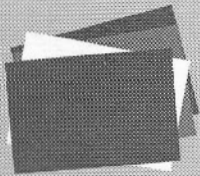


All 4 UPC posters in any mix:
One for \$4. Two for \$5. Three for \$7.

POSTCARDS / FLYERS / CLOTHES

POSTCARDS

20 for \$4.00,
40 for \$7.50



"Love is Best"

Two versions, your choice: postage required, 20¢ or 33¢

"Misery is Not a Health Food"

33¢ version



"Chickens - To Know Them is to Love Them"

33¢ version



"Peaceable Kingdom"

20¢ version

PLUS:

- Re-Searching the Heart
 - Turkey & Child: Friends
- both 20¢ versions

UPC Ordering Information:

To order indicated items send check or money order to:

United Poultry Concerns
P.O. Box 150
Machipongo, VA 23405-0150

FACT SHEETS and Handouts

FACT SHEETS

20 for \$3.00:

- "Debeaking"
- "Starving Poultry for Profit"
- "Poultry Slaughter: The Need for Legislation"
- "Why Be Concerned About Mr. Perdue?"
- "The Rougher They Look, the Better They Lay" (free-range egg production)
- "Intensive Poultry Production: Fouling the Environment"
- "Philosophic Vegetarianism: Acting Affirmatively For Peace"
- "Providing a Good Home for Chickens"
- "School Hatching Projects: A Poor Lesson for Children"

- "Chicken Talk: The Language of Chickens"
- "Celebrate Easter Without Eggs"
- "Chicken for Dinner: It's Enough to Make You Sick"

POULTRYPRESS HANDOUTS

20 for \$4.00:

- "Chickens" brochure
- "Battery Hen" brochure
- "Ostriches and Emus: Nowhere to Hide" brochure
- "Turkeys" brochure
- "Quails" brochure
- "Say Hi to Health and Bye to Shells from Hell"
- "Live Poultry Markets" brochure

20 for \$2.00:

- "Chicken for Dinner"
- "Food for Thought," Turkeys
- Chicken Flying Contests brochure

\$2.00 each:

- "Don't Plants Have Feelings Too?"

CLOTHES

Beautiful Chicken Shirts & Leggings

Haunting photographic black and white images of factory farm chickens on 100% durable cotton. Shirt: M,L - \$18.00 • Leggings: S,M,L - \$18.00

IN 2 STYLES!

Too Neat to Eat

Beige or white T-Shirt in full dazzling color. Specify "Rooster" or "Hen with Egg." Sizes: M,L,XL - \$18.00

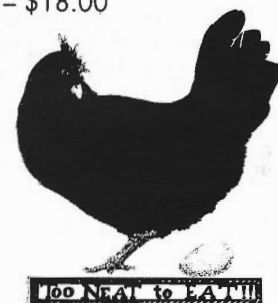


Photo by Karen Davis

**Wishing You the New Year!
in the Peace & Joy**



Happy Together at UPC

**UNITED POULTRY
CONCERNS, INC.**



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Machipongo, VA
23405-0150

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INSIDE

**UPC Forum
on Farmed Animals**

*Chickens in Art &
Entertainment*

New Poster, New Button!

And More!



Renew Your Membership for the New Millennium!