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Poultry Press

Promoting the compassionate and respectful treatment of domestic fowl

Celebrating 21 years of dedicated activism for domestic fowl



UPC# 11656

**United Poultry
Concerns**

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Photo: Davida G. Breier

Goli the guinea fowl joined our sanctuary in 2010. He lives in a snug enclosure with our golden rooster Reggie and two friendly beige colored hens who were rescued from a cockfighting ring named Maisie and Melandra. At night this little group of friends roosts together on a tree branch under the leaves. Goli has many interesting voices ranging from an ear-piercing machine-gun racket to the sweetest quiet singing in the evening, when he and his companions are settled down for the night.

Eugene Veg Education Network (EVEN, based in Eugene, Oregon)

2011 Interview with UPC President Karen Davis, PhD

<http://eugeneveg.org/pdf/Interviews/Interview-Karen-Davis.pdf>

Q. How did veganism become part of your life?

A. I grew up in a meat-eating household in Pennsylvania. Although I have always loved animals and hated animal cruelty, I ate animal products so unthinkingly that, while arguing with my father about hunting at the dinner table, it would be over a plate of dead animals who were invisible to me as beings who had once been alive and had died a horrible death. In the 1970s I read an essay by the Russian writer Leo Tolstoy called “The First Step,” in which he described his visits to Moscow slaughterhouses and argued that the first step toward a nonviolent life was to get the animal bloodshed out of your system. I stopped eating meat. Yet even after that, I was oblivious to the sources of dairy and eggs. I didn’t think “cow” or “chicken” while consuming those products. In the 1980s, Peter Singer’s book *Animal Liberation*, and *The Cookbook for People Who Love Animals*, published by Gentle World in Florida, opened my eyes to the animal suffering embodied in eggs and dairy products. One day, I sat in my car at an Italian restaurant in College Park, Maryland, bawling my eyes out because I could no longer have pizza with extra (or any!) cheese. Then I went inside, ate rigatoni, and never looked back.

Q. What advice would you give to a vegan advocate wanting to become more of an activist?

A. I would advise this person to get involved with one or more animal rights organizations and start acting! I think it’s important to expand one’s personal dietary ethic to a public outreach effort. The very word “advocate” means taking a public stand and making a case for what one cares about and wants to accomplish. United Poultry Concerns produces a range of handout brochures, posters, videos and other material for an activist to educate her/himself and others. Understandably, many people are shy about confronting the public. Learning to talk comfortably with people may take practice. There are many ways to advocate for a vegan diet and animal rights, and many channels of communication. One thing to keep in mind, however, is that people love Personal Stories. By framing your advocacy message in the form of a Personal Story of how you became aware of animal suffering, and what led

you to change, you engage people’s interest without threatening them. You show people by example that it’s possible and liberating to change one’s habits into something new and better.

Q. What do you think makes veganism hard for people?

A. People regard meat – all animal products, but especially meat – as the most substantial food. The smell of roasted flesh is irresistible to most people. Throughout history, people around the world have celebrated victories, holidays, weddings, and other special occasions over a large roasted animal or several large animals on the table. Everything else – bread, condiments, vegetables – surrounds the meat whether in a sandwich or on the dinner table. People raised on meat are afraid if they stop eating it, they will be emotionally and nutritionally deprived. They fear they will not feel full anymore, psychologically or physically.

This is a legitimate fear since for most of us, whether alone or with family and friends, eating is one of the most important ways, if not *the* most important way to relax, relieve stress, and experience pure pleasure. To be confronted with the thought of having to turn the pure pleasure of eating and sharing meals into a tension-filled, nerve-wracking experience, adding to the stress of life instead of reducing it, daunts many people. They don’t want to have to explain to their friends why they’re not ordering lobster anymore, or why they’re asking the waiter if the pasta has eggs in it. They don’t want to turn the dinner table into a food fight with their family. These concerns make it hard for people to want to become vegan, even those who genuinely care about animals and want better health. Media advertising associates happiness, sex appeal, fun, family and friends with animal-based meals and dining enjoyment. TV ads say that children don’t like vegetables and will only eat them hidden in processed meat and dairy products. And though food is everywhere in our society, grabbing a tasty vegan meal at a fast-food restaurant or finding good vegan options at a better



restaurant is still a challenge. All of these things make it hard for people to go vegan.

Q. What, in your opinion, is the most misunderstood idea about veganism?

A. That vegan food is not hearty. That eating vegan is not an emotionally satisfying experience. That vegan food is flavorless and lacking in calcium and protein. That you can't grow big and strong and be athletic and have fun on just "lettuce." That it's "just vegetables." Most people have no idea how delicious well-prepared vegan food is, because they've never had any.

Q. What one thing from your thinking in childhood do you wish you could change?

A. I wish that in childhood I had made the connection between meat and animals, but I didn't. As I child, I didn't think about animals in relation to eating.

Q. If you were to mentor a younger person today, what guidance might you offer?

A. I would encourage the younger person to eat a wholesome vegan diet and not gorge on potato chips and vegan junk food. I would encourage a person still living at home with parents who may not (yet) be vegan to be firm in their commitment and to educate themselves about vegan nutrition and share the information with their parents. I would encourage the person to offer to cook the family dinner once a week and to do everything possible to make being vegan an affirmative, pleasurable and fulfilling experience. I would encourage the person to be firm but friendly about their decision to be vegan, and never forget what animals go through in order to become "food" that nobody needs.

Q. Do you have a favorite vegan meal or food?

A. Although I grew up eating meat and liking it, when I decided to become vegetarian in the 1970s, I switched easily to pasta dishes. Pasta to this day is my favorite food – heaps of linguini with stir-fry mushrooms, spinach, broccoli florets and olives in marinara sauce or toasted sesame oil & tamari sauce. Dining out, I love Indian food, Italian, and Chinese. Some people say it's difficult to be vegan while traveling, but there is almost always one or more of these restaurants nearby. Even if you happen to be

at a restaurant without a single vegan menu option, you can still put together a vegan dinner based on what is there. Creativity and courage are important to being a successful vegan.

Q. What one thing makes veganism worthwhile for you?

A. I became vegan because I did not want animals to suffer and die for my appetite. Keeping faith with animals by respecting them and not eating them is the single most worthwhile decision I have ever made. For me, being vegan is the opposite of renunciation and "doing without." It's a totally positive, deeply satisfying diet and dietary decision.

Q. Any opinion on the future of veganism in today's world?

A. There are so many forces at play, it's hard to predict how well a vegan diet and lifestyle will fare in a world with an expanding human population already close to 7 billion people, a world in which analysts say that the number of animals raised for food is likely to double from 50 billion to 100 billion land animals, by 2050. This estimate doesn't even include the megatons of fish people are eating and that are increasingly being factory-farmed in filthy, disease-filled aquaculture tanks. One thing is clear: there is no way that people can consume the number of animals and amounts of animal products that are being consumed in today's world, and yet somehow, magically, eliminate factory farming. This is a pipedream. Even "free-range" and other animal farming practices and conditions that are represented as alternatives to industrial animal farming involve mass production of animals, breeding, shipping, slaughtering, culling, and mutilation. My opinion is that the future of veganism in the world depends upon going vegan, purchasing vegan food and other vegan products, building the vegan economy, and getting others to join you.

And there *has* been progress over the last twenty years, thanks to dedicated vegan-animal rights activists around the world. Even if we don't succeed in changing the world, being vegan and an animal rights advocate is the right thing to do.

To learn more about EVEN, the Eugene Veg Education Network, visit <http://eugeneveg.org>.

Agreement Raises Hopes & Fears for Egg-Laying Hens: Our Perspective

“For its part, the Humane Society agreed to give up on a push to ban cages entirely . . . and would agree not to conduct undercover investigations at large egg farms unless it was aware of especially egregious practices.” The New York Times, July 7, 2011

On July 7, 2011, The Humane Society of the United States announced an agreement with United Egg Producers, the egg industry trade group, to refrain from further state-based campaigns in favor of federal legislation that would create national welfare standards for the nation’s 280 million egg-laying hens. Proposed federal regulations would:

Replace barren battery cages over the next 18 years with “enriched” battery cages with slightly more space for the hens (ideally in some future fantasy up to one square foot for each caged hen) along with tiny perches and dustbathing areas; Prohibit forced molting of hens by food deprivation to manipulate egg production; Set toxic atmospheric ammonia level standards; Require egg cartons to inform shoppers of the housing system in which the hens who laid the eggs in those cartons lived, e.g. “eggs from caged hens,” “eggs from cage-free hens,” or “eggs from free-range hens”; Mandate “euthanasia” of “spent” hens (whatever that means in the context of agribusiness); Prohibit the sale of eggs and egg products that don’t meet these standards.

Many animal advocates fear that any effort to reform agribusiness practices will placate the public with illusions of “humane” treatment of farmed animals having no basis in the reality of actual production practices. They fear that advocacy for a compassionate vegan diet is undermined by campaigns that seek to mitigate some of the cruelest abuses of an inherently animal abusing industry. They fear that whatever welfare reforms are enacted into law will not be enforced regardless, and that all or most efforts to reform animal agribusiness are a betrayal of the animal victims and amount to deals with the devil. All of these fears are reasonable.

Photo of “Colony” Cage by Jayme Fraser / The Oregonian



An additional reasonable fear in this particular case is that, should a federal law be enacted, it will be a diluted version of the initial proposals, and the battery cage, albeit “enriched” with tiny furniture including nestboxes that are actually just plastic strips, will be established. Once the U.S. egg industry invests a projected \$4 billion dollars into converting to “enriched,” so-called “colony” cages, and those cages with their millions of tiny furnishings have been installed, that system will be firmly in place for the remainder of the 21st century, and probably far beyond.

Acceptance of cages for laying hens, however euphemistically “enriched,” is a HUGE STEP BACKWARD, in our opinion. Unfortunately, victories for organizations do not necessarily translate into victory for animals, and this is how we view the current deal. We dissent from the view that HSUS’s agreement with United Egg Producers is “a step in the right direction.” We will continue to educate our members and the public to understand that the only true way to animal welfare – to animals *faring well* – lies in eliminating the demand for animal products in favor of vegan food. We hope you will join us.

For information about battery-caged hens including “enriched” cages and Proposition 2, see www.upc-online.org/battery_hens/. For information about forced molting and our 13 year campaign to eliminate the practice of starving hens for profit, see www.upc-online.org/molting/. For delicious vegan recipes, go to www.upc-online.org/recipes/.

Activists End Live Bird Sales at San Francisco's Farmers Markets!

*Raymond Young Poultry and Bullfeathers
Quail no longer welcome*

For two years, San Francisco activists Andrew Zollman and Alex Felsing, founders of LGBT Compassion, have been leading vigorous investigations and protests of live poultry sales at San Francisco's Heart of the City Farmers Market. Now, they've won! As of May 27, 2011, Heart of the City, the company hired by San Francisco to run the Market, banned live bird vendors from San Francisco's UN Plaza, also called the Civic Center, where for nearly two decades these vendors have been selling live chickens, quails and other birds, tied up in grocery bags for customers to take home and torture and butcher.

Frustrated by the refusal of both Heart of the City and the San Francisco District Attorney's office to take action against the vendors for their atrocious animal cruelty and health code violations, LGBT Compassion filed a lawsuit with the California Superior Court against Heart of the City and Raymond Young Poultry, in January 2011, for the physical assaults and civil rights violations the activists personally experienced at the hands of the vendors during their peaceful protest demonstrations. The lawsuit got the attention of Heart of the City, and suddenly the ban was announced.

In their May 2 press release about their astonishing victory, LGBT Compassion stated that Raymond Young Poultry had been selling "over 1,000 factory-farmed birds twice weekly," and estimated that Bullfeathers Quail had "bred and sold at least 350 birds each week at the market." The ban will prevent the sale of over 100,000 live birds for food each year, the press release said.

In 2009, United Poultry Concerns joined forces with LGBT Compassion by

posting frequent action alerts about the campaign and co-developing an information brochure, "*What's wrong with live chickens at farmers markets?*" This brochure, in English, was translated into Chinese by UPC Vice President, Liqin Cao.



The San Francisco activists are now focusing their attention on the Richmond, CA farmers market, which they say is the last known Bay Area farmers market to continue to allow live bird sales. Though the Richmond poultry vendor is currently under investigation by Contra Costa Animal Services for animal cruelty, the Richmond City Manager's office has so far refused to enforce the law, but the activists are making progress, notwithstanding. The Richmond City Manager and live bird vendor "are really freaked out about our protesting there, but the police understand our rights," Zollman told UPC, noting that Animal Services seems "very concerned and Health Services has been responsive to our complaints."

Meanwhile, Raymond Young Poultry has taken to selling birds illegally out of a pickup truck on the streets near UN Plaza. LGBT Compassion is documenting their law-breaking and presenting it to the police and to the news media, which have covered the activists' campaign extensively.

More good news. Having ousted the live bird sellers, the San Francisco farmers market's first new vendor is – a Hummus vendor! Says Zollman rejoicingly, "They're replacing animal cruelty and filth with vegan food!" For more information and updates about this campaign and other efforts against live poultry markets, please visit www.upc-online.org/livemarkets/.



Florida Department of Education Denies UPC's Petition to Develop and Implement Humane Education Rules for Florida's Public Schools

On April 14, 2011, the Florida Department of Education denied the formal *Petition for Agency Action* filed in March by United Poultry Concerns and Humane Educators Reaching Out. Prepared by animal law attorney Adam P. Karp, the *Petition* requested the Department of Education to develop and enforce specific rules implementing Florida's humane education laws.

Our *Petition* was prompted by a highly publicized cruelty episode at Hawthorne High School in Alachua County, Florida near Gainesville, on April 15, 2009. On that day, two Hawthorne students, Robert Gordon and Patrick Dougan, bashed a live chicken to the ground for fun, videotaped the episode, and posted it on the Internet. The police report that followed included a description of the horrific killings that were meanwhile being conducted inside the school, under the direction of Future Farmers of America teacher Allen Shaw, who students said "had his back turned" while they were decapitating live birds, "popping" their necks, and exercising their cruelty. Shaw reportedly was teaching his students the neck "popping" (cervical dislocation) killing technique, and everyone was throwing the suffering, mutilated chickens into buckets where they struggled until they died.

Although Dougan and Gordon were arrested and charged with felony animal cruelty, and UPC president Karen Davis was set to testify at their trial, the charges were subsequently dropped by the Florida State Attorney's Office.

Thereafter, UPC engaged attorney Adam P. Karp



Attorney Adam Karp at our Rally in Orlando, March 31

to prepare and submit the 79-page *Petition for Agency Action* (or *Rulemaking*), which was denied by the Florida Department of Education, claiming these reasons:

1) The Petitioners UPC and HERO have No Standing. "No Standing" is a frequently invoked legal blockage in animal cruelty cases whereby petitioners are said to lack "substantial interest in the rule requested" and to have failed to demonstrate that they themselves "have suffered an injury of the type the *Petition* is designed to protect."

2) Current Florida Laws Prohibit Animal Cruelty. However, in this case and countless others, these laws did not punish the perpetrators for animal cruelty, nor does this law prevent the Department of Education from developing its own legal mandates and penalties to ensure that animal cruelty does not take place in Florida's public schools.

As Adam Karp wrote following the Commissioner's Order of Rejection: "What the Commissioner ignores is that even without the Hawthorne High video of cruelty, the entire classroom exercise violates state law prohibiting dissection/vivisection in the schools." The



Susan Hargreaves of HERO at our Rally in Orlando, March 31

department also claimed that the chicken abuse at Hawthorne High School happened two years earlier and was therefore too remote in time for review, which is ridiculous and basically boils down to: they didn't want to bother.

At this writing, United Poultry Concerns has filed Freedom of Information Act requests with the Alachua County Superintendent of Public Schools and the Principal of Hawthorne High School for all records relating to courses past, present and future in which chickens or other animals were, are, or will be intentionally injured or killed by students and/or their teachers including any or all documents authorizing a "broiler" chicken class or similar animal-killing/injury class in 2012. The records we receive will determine our future course of action.

What Can I Do?

Although the Florida Department of Education rejected our *Petition*, they now know that many people care and are watching. We thank our supporters for the hundreds of emails and hand-written letters you've already sent to the department and related agencies about this matter. We encourage you to continue to express your opposition to students being instructed to injure and kill animals in Florida's public schools. Let the Florida Department of Education know how disappointed you are in their refusal to establish clear regulations implementing Florida's humane education laws, which the department has the authority to do. Ask what exactly they intend to do to insure that Florida students – and their teachers – are being taught to respect and protect chickens and other animals instead of hurting and killing animals and exercising their violent and abusive tendencies behind a mask of "agriculture." Request a written response to your concerns. Contact:

GERARD ROBINSON
Commissioner of Department of Education
Office of the Commissioner
Turlington Bldg., Suite 1514
325 West Gaines Street
Tallahassee, FL 32399
Phone: 850-245-0505
Fax: 850-245-9667
Email: commissioner@fldoe.org

For more information about our Florida campaign, please see the Spring-Summer issue of *Poultry Press* or go to www.upc-online.org/classroom/.

Would you like to do more to help the birds?
Just go to www.upc-online.org/email and sign up to
BECOME A UPC E-SUBSCRIBER!
News updates, action alerts, upcoming events and more!

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www.All-Creatures.org
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In Memoriam: Henry Spira,
Animal Rights International

Freddaflower Memorial & Appreciation Fund

We thank those people who have contributed to our work with recent donations *In Loving Memory and in Honor and Appreciation* of the following beloved family members and friends:

In memory of Junior Rooster. Although your death was mysterious, I'm thankful that it seems to have been peaceful. Rest in peace, dear friend. – *Jennifer Lasky Russell*

For Joey, my Little Rooster, my Little Man. . . . My rainbow of earthly colors and the golden sunshine of my eye. It has been so hard losing you . . . *Michele Nash*

In memory of a calf I call Govinda. He managed to escape from the slaughterhouse, but they tracked him down and riddled him with bullets. Govinda lay on the ground in agony. He tried to lift his leg up a few times, but then he lay still. They tied his body to a rope and tied the other end to a truck. Then they dragged him away. If only I could have saved him. – *Aleksei Green*

My donation is in memory of Linny and Maxine, the two hens who were brutally strangled to death by three high school students at El Monte Elementary School in Concord, CA. – *Madelaine Burgess*

In loving memory of Fred and Gabby. – *F. Goldman*

In honor of Nero, Fredericka, Julie, Nathaniel, Leonard, and Bertha, remembered forever and forever missed. – *Paul Deane*

My gift is in honor of All God's Creatures. – *Brien Comerford*

In memory of our dear little rooster, Mr. Frizzle, who died of a respiratory infection that had plagued him off and on ever since we adopted him five years ago. In the



past we treated him successfully with antibiotics, but this time our precious bird did not pull through but died quietly during the night of April 3rd. Mr. Frizzle was a cheerful friend to everyone who knew him and his spirit will live on at United Poultry Concerns in his loving sanctuary home. – *UPC*

Katie--My Favorite Memories of Her



On Monday, May 30, a very special chicken died. Her name was Katie. She was brought to Safe Haven three years ago by a young couple who had purchased her at a live bird market. They wanted Katie to be their pet but their landlord objected, so they asked us if we would take her in. Right away we noticed how the other chickens liked being near Katie, and how she often tried to protect them.

One day we had to give medicine to Katie and a bantam rooster named Burdock. Katie didn't like being held to have the medicine put in her mouth, but she let us do it. But when we tried to treat Burdock, he squawked loudly and flew away every time we got close. Finally he flew up against a fence, trapped. At that moment Katie ran over to Burdock and put her body in our way. Clearly she was trying to defend her friend.

Some of my other memories are of Katie and two partridges who had escaped a nearby hunting club and moved voluntarily into Katie's aviary. They were always shy, but soon they began sleeping on the roost snuggled up to Katie. They also ran over to Katie whenever they were frightened, burying their small heads in her feathers for protection.

One day one of these partridges wandered outside

the aviary and seemed afraid to reenter because of my presence next to the screen door. Katie walked out of the aviary, approached the partridge, then walked back into the aviary. The little partridge followed her back inside.

Katie's most surprising behavior happened one afternoon when I was upset about a personal matter. I felt a little like crying as I entered the aviary. Katie walked toward me, looked into my eyes, then sat

down quietly beside my leg. I felt sure she was trying to comfort me. We often hear the term "mother hen," but until that moment, I never knew how caring and protective a hen can be. All of us at Safe Haven miss our dear Katie very much. – *Bill Crain*

*Bill Crain is cofounder of Safe Haven Farm Sanctuary in Poughquag, New York.

www.safehavenfarmsanctuary.org



STOCK CONTRIBUTIONS

Dear Friends,

Several of our members have made financial contributions in the form of stock to United Poultry Concerns through our securities account. We are deeply grateful for these gifts, and anticipate more in the future. There are two obvious benefits in making stock contributions. Please consider these advantages in making your future gifts to United Poultry Concerns.

Donors may give as much stock as they want to a nonprofit organization without impinging upon their estate. By giving this way, they avoid paying a capital gains tax on their assets, because they are gifting their assets.

The benefits to the nonprofit are obvious. In giving a gift of stock, you enable the nonprofit of your choice to grow and do more. It's as simple and important as that. Everyone wins.

United Poultry Concerns has a securities account with UBS Investment Center.

For information on how you can donate to us this way, please call 877-827-7870, and a member of the UBS Advisory Team will help you. You may ask to speak directly with Rachel Tomblin or Earl Singletary.

From United Poultry Concerns and all our Feathered Friends, we thank you for helping to ensure our future!

Sincerely,
Karen Davis, Ph.D., President

PLEASE, JOIN US TODAY!

We NEED Your Strong and Continuing Financial Support

New Membership **\$35** 2011 Membership Renewal **\$30**

Membership includes our quarterly *Poultry Press* Magazine to keep you informed on current issues, and how you can get involved in many other ways. If you would like to support us by credit card, please go to our website at www.upc-online.org and click on DONATE to make your donation. It's that easy!

Additional Tax-deductible Contribution:

\$20 \$35 \$50 \$100 \$500 Other \$ _____

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Please make your check payable to United Poultry Concerns. THANK YOU!

Are you moving? Please send us your new address.

Do you want to be removed from our mailing list? Please tell us now. The U.S. Postal Service charges UPC for every returned mailing. Remailing the magazine costs UPC an additional sum. Due to the enormous cost of remailing, we can no longer provide this service. Thank you for your consideration. Please keep up your membership. We need your continuing financial support.



United Poultry Concerns
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United Poultry Concerns Annual Report for 2010



Federal ID: 52-1705678

A Financial Statement is available upon written request to: Officer of Consumer Affairs, PO Box 1163, Richmond, VA 23218.

United Poultry Concerns is certified by Independent Charities of America to receive donations through the Combined Federal Campaign. Our CFC Agency Code is #11656.

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Karen Davis, PhD, President-Director
Liqin Cao, Vice President-Director
Debbie Alekna, Secretary Treasurer-Director

Staff - 2010

Karen Davis, PhD, President
Liqin Cao, Vice President
Debbie Alekna, Bookkeeper
Ronnie Steinau, Office Assistant
Franklin Wade, Website Administrator & Graphic Designer
Sev Burkhead, Sanctuary Assistant

United Poultry Concerns holds that the treatment of chickens, turkeys, ducks and other domestic fowl in the areas of food production, science, education, entertainment, and human companionship situations has a significant effect upon human, animal, and environmental welfare. We seek to make the public aware of the ways poultry are used, and to promote the compassionate and respectful treatment of these birds and the benefits of a vegan diet and lifestyle. UPC conducts full-time educational programs and campaigns through our quarterly magazine *Poultry Press*, our Website at www.UPC-online.org, and our chicken sanctuary in Machipongo, Virginia.

United Poultry Concerns maintains a permanent full-time office, sanctuary and education center at our headquarters at 12325 Seaside Road, Machipongo, Virginia 23405. We respond daily to Internet and telephone requests for help with bird-care problems, student projects, alternatives to classroom chick-hatching projects, and numerous other communications on the care, treatment and abuse of domestic fowl. We are grateful to all of our members and supporters for enabling us to fulfil our mission in 2010. From all of us at United Poultry Concerns, thank you for support!

Highlights of Our Activities and Accomplishments in 2010

Sanctuary Adoptions – UPC adopted 23 wonderful chickens including five roosters and also one guinea fowl in need of a loving home in 2010. All of our birds were rescued from abuse, abandonment or surrender by previous owners directly or through an animal shelter.

International Respect for Chickens Day May 4/Month of May - Celebrating the Life and Dignity of Chickens & Protesting Their Abuse in Farming Operations



- 🐔 Ran 100 King Size Bus Posters in Washington DC: "Give a Cluck! –Go Vegan!"
- 🐔 Held public outreach demonstration & leafleting, White House, May 1.
- 🐔 Held public outreach demonstration & leafleting, San Diego, CA.
- 🐔 Promoted 2010 Chicken Run Rescue Chicken Photo Contest.
- 🐔 Distributed UPC chickens literature & posters through our activist members in offices, libraries, shopping centers & university campuses in the U.S. and Canada.
- 🐔 Garnered media coverage across the USA!

Further Actions, Investigations & Outreach Campaigns - 2010

- 🐔 **Founded the Alliance to End Chickens as Kaporos**, an association of groups and individuals who seek to replace



chickens in Kaporos “chicken-swinging” & slaughtering ceremonies with money or other non-animal symbols of atonement. Created the Website www.EndChickensAsKaporos.com.

- ♥ Hosted a successful Rally in Brooklyn, NY to End Chickens as Kaporos, Sept. 12.
- ♥ Created Change.org Petition to End Chickens as Kaporos.
- ♥ Actively supported LGBT Compassion’s campaign to ban live poultry markets in San Francisco. www.upc-online.org/livemarkets.
- ♥ Led campaigns to expose and eliminate the “chicken slaughter projects” at Concordia High School in Concordia, Kansas and at The Community School in Sun Valley, Idaho. www.upc-online.org/classroom.
- ♥ Campaigned successfully to prosecute three juveniles who strangled to death two hens at El Monte Elementary School in Concord, CA in November.
- ♥ Protested chicken cruelty episode at Carnegie Mellon University in Pittsburgh, PA.
- ♥ Researched and published findings of chicken abuse at Black Eagle Farm in Nelson County, VA. (An ongoing investigation.)
- ♥ Persuaded the Environmental Group, Dogwood Initiative in Vancouver BC, to apologize publicly for their for chicken abuse publicity stunt.
- ♥ Protested “Hammered Chicken” Contest in Baltimore, Maryland.
- ♥ Protested AFLAC TV commercial promoting poultry abuse.



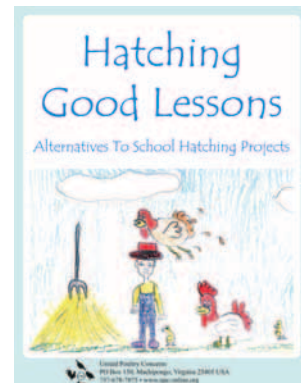
New Print Publications & Website Documents - 2010

- ♥ *Hatching Good Lessons: Alternatives to School Hatching Projects.* www.upc-online.org/hatching.
- ♥ *Chicken-Human Relationships: From Procrustean Genocide to Empathic Anthropomorphism.* *Spring Journal, Spring 2010, Vol. 83.* www.upc-online.org/thinking/chicken-human_relationships.html.
- ♥ *Humane Slaughter of Poultry Lawsuit Dismissed* www.upc-online.org/slaughter/100222slaughter_lawsuit_dismissed.html.
- ♥ *“Enriched” Cages for Egg-Laying Hens in the US and EU.* www.upc-online.org/battery_hens/100710enriched_cages.html.

- ♥ *Organic Standards: What Are They?* www.upc-online.org/pp/winter2010/organic_standards.html.
- ♥ *Chickens at Play DVD*
Watch: www.vimeo.com/13210456.

Keynote Speaking Engagements, Lectures, Book Signings & Exhibits - 2010

- ♥ Hosted United Poultry Concerns’ Ninth Annual Conference on the Topic of “Expert Discourse and the Problem of the Chicken,” Fairfax, VA, Oct. 31.
- ♥ Public Interest Environmental Law Conference, University of Oregon, Feb. 26.
- ♥ Foodfest, Zia’s Café, Towson, MD, April 1.
- ♥ New York Public Library Lecture, NYC, May 15.
- ♥ Third Annual Veggie Pride Parade, NYC, May 16.
- ♥ Animal Rights National Conference, Washington DC, July 15-19.
- ♥ Taking Action for Animals Conference, Washington DC, July 23-26.
- ♥ Richmond Vegetarian Society Festival, June 19.
- ♥ The Social Life of Chickens Lecture, San Diego, CA, Sept. 2.
- ♥ Peter Max Studio Benefit for Alliance To End Chickens as Kaporos, Sept. 30.
- ♥ Virginia Association of Science Teachers, Nov. 19-20.



Additional Community Outreach – Exhibits & Demos - 2010

- ♥ Worldfest, Los Angeles, May 15.
- ♥ National Poultry Improvement Plan 3-Day Street Demo, San Diego, Aug. 31-Sept. 2.
- ♥ Washington, DC VegFest, Sept. 11.
- ♥ Provided brochures, video for live bird market demo by FAUN, NJ, Sept. 18.
- ♥ Charlottesville Vegetarian Festival, VA, Sept. 25.
- ♥ Takoma Park MD Street Festival, Oct. 3.
- ♥ Thanksgiving Demo & Leafleting for Turkeys, White House, Nov. 20.
- ♥ Vegetarian Society of Washington, DC, Thanksgiving Celebration, Nov. 25.
- ♥ UPC Annual Thanksgiving Open House, Nov. 27.



Farm Animal Sanctuary Exhibit by Sharon Lee Hart at the Tinney Gallery in Nashville, TN included photographs of UPC sanctuary birds, Dec. 4, 2010-Jan. 1, 2011.



UPC in the News:

PRINT MEDIA (Including Internet Publications) - 2010

- ✓ *Sacramento Bee, March 17.*
- ✓ *Portland Maine Press Herald, March 17.*
- ✓ *Pittsburgh Post-Gazette, March 18.*
- ✓ *Deseret News (Salt Lake City, UT), March 26.*
- ✓ *Altoona Mirror (PA), March 27.*
- ✓ *Journal for Critical Animal Studies, April.*
- ✓ *Homegrown Happy Valley (PA), April 1.*
- ✓ *Voices of Central Pa, April 1.*
- ✓ *The Daily Collegian, Penn State University, April 5.*
- ✓ *Eastern Shore News (VA), April 24.*
- ✓ *Tazewell County Free Press (VA), April 28.*
- ✓ *Psychology Today, May 6.*
- ✓ *Press of Atlantic City (NJ), May 13.*
- ✓ *San Diego Reader, Sept. 2.*
- ✓ *Religious News Service, Sept. 8.*

- ✓ *Crown Heights News (Brooklyn NY), Sept. 12.*
- ✓ *Brooklyn Courier Life, Sept. 14.*
- ✓ *The Jewish Star, Sept. 17.*
- ✓ *The Washington Post, Oct. 9.*
- ✓ *The Kansas City Star, Oct. 23.*
- ✓ *Concordia Blade-Empire (KS), Nov. 15.*
- ✓ *TBD.com (Washington, DC), Nov. 18.*
- ✓ *Animal People, Nov.-Dec.*
- ✓ *PR Newswire: hundreds of press release distributions including Reuters and Yahoo News!*

BROADCAST MEDIA - 2010

- ✓ *Health First Radio, British Columbia, Jan. 19.*
- ✓ *EarthSave Radio with Caryn Hartglass, March 4.*
- ✓ *Vegan Radio with Derek Goodwin, March 4.*
- ✓ *Rebecca Faris Show, WRIR Radio, Richmond, VA, May 4.*
- ✓ *Doug Clifford Show, WSKY FM, Gainesville, FL, May 7.*
- ✓ *Louie B. Free Show, Youngstown, Ohio, Aug. 24.*
- ✓ *San Diego, CA Channel 6 News, Aug. 31.*
- ✓ *New York City Channel 12 News, Sept. 12.*
- ✓ *Rebecca Faris Show, WRIR Radio, Richmond, VA, Nov. 16.*
- ✓ *Meet America Public Access with Lorna Moffit, Nov. 30.*
- ✓ *Animals Today Radio with Dr. Lori Kirshner, Dec. 12.*

Financial Report - 2010

United Poultry Concerns Fiscal Year: January 1 - December 31, 2010

Revenues.....	\$194,506
Public Support.....	191,729
Expenses.....	\$200,098
Programs and Education.....	170,872
Organizational Management	29,226
Net Assets/Fund Balance at End of Year....	\$387,203

United Poultry Concerns gratefully acknowledges the kind assistance of

- The Marino Foundation**
- Harold B. Larson Charitable Trust**
- The New York Community Trust**
- Shirley S. Sheffer Trust**
- Estate of Kathryn E. Riedel**

Thank You for Your Support!



UPC President,
Karen Davis

From Washington, DC & New Orleans to Vietnam and Victoria Australia, UPC supporters celebrated International Respect for Chickens Day in May 2011.

What Wings Are For!

Life Can Be Beautiful Go Vegan!

United Poultry Concerns
www.UPC-online.org

International Respect for Chickens Day May 4th

United Poultry Concerns
www.upc-online.org

Sinh Hoạt Từ Ái: Ngày Quốc tế Tôn trọng Loài gà - International Respect for Chickens Day (May 4, 2011)

Life Can Be Beautiful Go Vegan!

United Poultry Concerns

May 4 is International Respect for Chickens Day, celebrating the beauty of chickens and every day, to that effect - please do be kind and full of love for their children together!

Now, you may think there are places where you can't eat chicken - well, in no time, please find out about the human food, and may the divine love win!

This is from a press release by UPC:
United Poultry Concerns
proclaims

INTERNATIONAL RESPECT FOR CHICKENS DAY

VEGANOMALY
ABOUT THE VEGANOMALY RECOMMENDATIONS

In Honour of International Respect for Chickens Day! 10 Things You Might Not Know About Chickens!

FRIENDS NOT FOOD

EAT LIKE YOU GIVE A DAMN



Vegan Recipe Corner

Nut French Toast

Dear UPC, I am a member and here is one of my favorite recipes for Poultry Press. It appears in my gourmet vegan cookbook Cooking With Compassion. I hope you can use it in your Vegan Recipe Corner. – Barbara Bonsignore

Ingredients:

1 ½ cups water
 1 ¼ cups raw cashews or other nuts
 1 teaspoon tamari or soy sauce
 2 tablespoons whole wheat pastry flour
 4 to 6 slices wholegrain bread
 1 teaspoon vanilla, almond or orange extract
 Add cinnamon to taste

Directions:

Blend all ingredients except bread and cinnamon in a blender. Dip 4 to 6 slices of wholegrain bread in batter (*keep stirring the batter*). Sprinkle with cinnamon. Bake in the oven at 350 degrees on a well oiled cookie sheet until both sides are lightly brown, approximately 10 minutes per side, turning once. Sprinkle with more cinnamon. Serve with real maple syrup and/or fruit topping.

Fruit Topping

Ingredients:

3 ripe bananas
 1 peeled quartered orange (*seeds removed*)
 Juice of one lemon
 ½ cup raisins
 ½ cup boiling water

Directions:

Pour boiling water over the raisins and let sit until plump. Blend all ingredients in the blender until smooth. Then enjoy!



Photo: Liqin Cao

Free Ways to Help United Poultry Concerns Raise Much-Needed Funds

Please make free fundraising a part of your online routine

Every time you shop at any of 700+ online stores in the iGive network, a portion of the money you spend benefits United Poultry Concerns. It's a free service, and you'll never pay more when you reach a store through iGive. In fact, smart shoppers will enjoy iGive's repository of coupons, free shipping deals, and sales. To get started, just create your free iGive account. And when you search the web, do it through iSearchiGive.com where each search means a penny (or more!) for our cause!

Start iGiving at: www.iGive.com/UPC & www.iSearchiGive.com/UPC.

You can also install the iGive Toolbar 3.0 now at www.iSearchiGive.com/UPC and help UPC get every possible donation when you shop or search online!



POSTCARDS

20 for \$4.00, 40 for \$7.50



"Love is Best"



"Peaceable Kingdom"



"Chickens - To Know Them is to Love Them"



"Misery is Not a Health Food"

FACT SHEETS

20 for \$3.00:

- "Viva, the Chicken Hen / Chickens Raised for Meat"
- "Jane-one tiny chicken foot"
- "Starving Poultry for Profit" (forced molting)
- "Poultry Slaughter: The Need for Legislation"
- "Why Be Concerned About Mr. Perdue?"
- "The Rougher They Look, The Better They Lay" (free-range egg production)
- "Intensive Poultry Production: Fouling the Environment"
- "Philosophic Vegetarianism: Acting Affirmatively for Peace"
- "The Rhetoric of Apology in Animal Rights"
- "Providing a Good Home for Chickens"
- "Chicken Talk: The Language of Chickens"
- "Celebrate Easter Without Eggs"
- "Chicken for Dinner: It's Enough To Make You Sick"
- "Guide to Staffing Tables: Do's & Don'ts"
- "Assume No Animal Products are Safe"

- "Henny's New Friends"
- "Avoiding Burnout"
- "The Life of One Battery Hen"
- "Bird Flu - What You Need to Know"

BROCHURES

20 for \$3.00:

- "A Wing & A Prayer" (*Kapparot* ritual)
- "Don't Plants Have Feelings Too?"
- "Chickens"
- "The Battery Hen"
- "Turkeys"
- "Ostriches & Emus: Nowhere To Hide"
- "Japanese Quail"
- "The Use of Birds In Agricultural and Biomedical Research"
- "Free-Range' Poultry and Eggs: Not All They're Cracked Up to Be" - *New & Revised!*
- "Live Poultry Markets" (in English, Spanish, & Chinese)
- "Chicken-Flying Contests"

LEAFLETS (FLYERS)

20 FOR \$1.50

- "Chicken for Dinner?"
- "The 'Human' Nature of Pigeons"

Bumper Stickers

Don't Switch from Beef to Chicken: Get the Slaughterhouse out of your Kitchen. \$1 each

Don't Just Switch from Beef to Chicken: Go Vegan. \$1 each

Beautiful Chicken and Turkey Buttons

\$2.00 each. 3 for \$5.00. 10 for \$10.00. Any mixture.

- Chickens are Friends, Not Food
- Turkeys are Friends, Not Food
- Stick Up For Chickens
- Be Kind to Turkeys-Don't Gobble Me



Life Can Be Beautiful - Go Vegan! Brochure



24 full-color 5.5" x 8.5" pages.

\$1.00 each.
20 for \$5.00.
50 for \$10.00.
100 for \$15.00.
200 for \$25.00.

UPC Ordering Information:

All Prices Include Postage
To order indicated items send check or money order to:

United Poultry Concerns
P.O. Box 150
Machipongo, VA 23405-0150

Or order online at upc-online.org



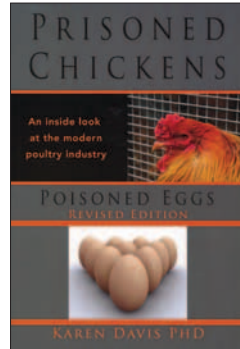
BOOKS & BOOKLETS

Prisoned Chickens, Poisoned Eggs: An Inside Look at the Modern Poultry Industry

By Karen Davis

This newly revised edition of *Prisoned Chickens, Poisoned Eggs* looks at avian influenza, food poisoning, chicken suffering, genetic engineering, and the growth of chicken rights activism since the 1990s. Presents a compelling argument for a compassionate plant-based cuisine. "Riveting . . . Brilliant."

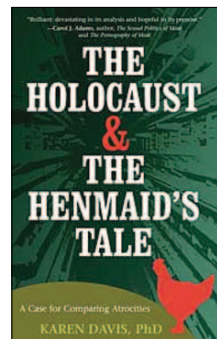
– *Choice magazine, American Library Association* \$14.95. 40% off bulk orders of 5 (\$8.97 each) = \$44.85 for 5.



The Holocaust and the Henmaid's Tale: A Case for Comparing Atrocities

By Karen Davis

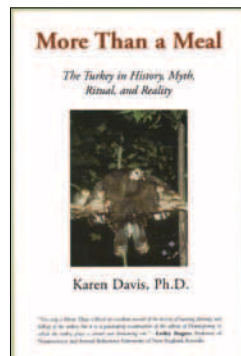
In this thoughtful and thought-provoking contribution to the study of animals and the Holocaust, Karen Davis makes the case that significant parallels can – and must – be drawn between the Holocaust and the institutionalized abuse of billions of animals on factory farms. "Compelling and convincing . . . this bold, brave book." - Charles Patterson, author of *Eternal Treblinka* \$14.95



More Than a Meal: The Turkey in History, Myth, Ritual, and Reality

By Karen Davis

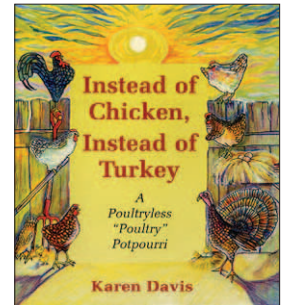
Karen Davis shows how turkeys in the wild have complex lives and family units, and how they were an integral part of Native American and continental cultures and landscape before the Europeans arrived, while drawing larger conclusions about our paradoxical relationship with turkeys, all birds and other animals including other human beings. "The turkey's historical disfigurement is starkly depicted by Karen Davis in 'More Than a Meal.'" - *The New Yorker* \$14.95



Instead of Chicken, Instead of Turkey: A Poultryless "Poultry" Potpourri

By Karen Davis

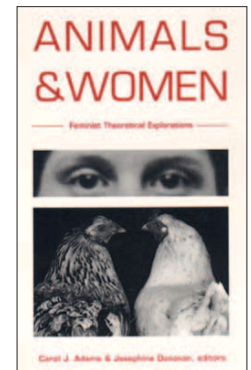
This delightful vegan cookbook by United Poultry Concerns features homestyle, ethnic, and exotic recipes that duplicate and convert a variety of poultry and egg dishes. Includes artwork, poems, and illuminating passages showing chickens and turkeys in an appreciative light. \$14.95



Animals and Women: Feminist Theoretical Explorations

Edited by Carol J. Adams & Josephine Donovan

"Karen Davis's brilliant essay [Thinking Like a Chicken: Farm Animals and The Feminine Connection] brings together the book's central concepts, leading to conclusions that rightly should disturb feminists and animal advocates alike." – Review by Deborah Tanzer, Ph.D. in *The Animals' Agenda*. \$16.95



Ninety-Five : Meeting America's Farmed Animals in Stories and Photographs

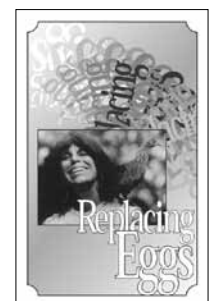
An anthology of photos and stories by No Voice Unheard Editors: Marilee Geyer, Diane Leigh and Windi Wojdak. \$20



Replacing Eggs

By United Poultry Concerns

Sick of salmonella? Our exciting booklet invites you to cook and eat happily without eggs! 21 delicious recipes. \$1.50



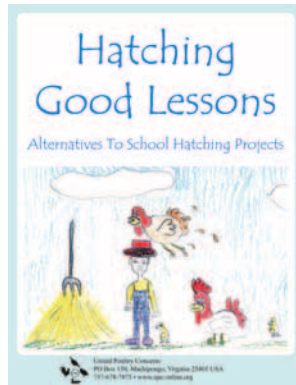
CHILDREN'S BOOKS & EDUCATIONAL MATERIALS

Hatching Good Lessons: Alternatives To School Hatching Projects

By *United Poultry Concerns*

A guide booklet for elementary school teachers and other educators including parents. Revised & Updated by United Poultry Concerns, 2010. 16 pages of information, storytelling, classroom activities & color photos.

Grades K-6 (some activities are designed for K-12). \$2.50 per booklet. \$1.00 per booklet for orders of 5 or more. It can be viewed and printed out directly at www.upc-online.org/hatching/.



A Boy, A Chicken and The Lion of Judah – How Ari Became a Vegetarian

By *Roberta Kalechofsky*

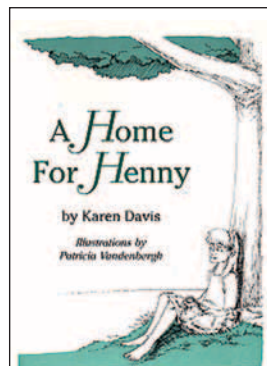
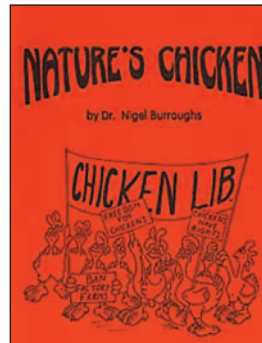
This wonderfully gifted children's story, set in modern Israel, is about a young boy's quest for moral independence. An intelligent book for all ages. Winner of the Fund for Animals "Kind Writers Make Kind Readers Award." \$10



Nature's Chicken, The Story of Today's Chicken Farms

By *Nigel Burroughs*

With wry humor, this unique children's storybook traces the development of today's chicken and egg factory farming in a perfect blend of entertainment and instruction. Wonderful illustrations. Promotes compassion and respect for chickens. \$4.95



A Home for Henny

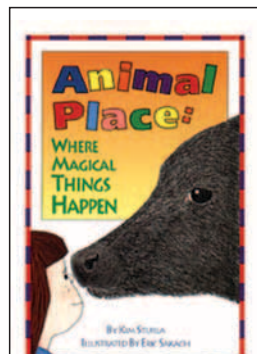
By *Karen Davis*

This wonderful children's book tells the touching story of a little girl, a chicken, and a school hatching project. Beautifully illustrated by Patricia Vandenbergh, it's the perfect gift for a child, parents, teachers, your local library. \$4.95

Animal Place: Where Magical Things Happen

By *Kim Sturla*

Enchant young children with this charming tale about a stubborn girl who is secretly touched by a cow while visiting a sanctuary for farm animals. \$10



Minnie's Dream

By *Clare Druce*

What happens when a young girl from the city discovers a battery-hen operation in the country? What happens when a "battery hen" named Minny speaks to her? What must she do when her friend Minny is going to be killed? This book is a must for the young person(s) in your life, age 8-14. \$10



When the Chickens Went on Strike

By *Erica Silverman* and illustrated by *Matthew Trueman*.



One day during Rosh Hashanah – the beginning of the Jewish New Year – a boy overhears the chickens in his village plan a strike. They are sick of being used for Kapores, the custom practiced in his Russian village where live chickens are waved over everyone's heads to erase their bad deeds. "An end to Kapores!" the chickens chant as they flee the town.

This enchanting book is adapted from a story by Sholom Aleichem, the great Yiddish author best known for his tales which are the basis of the internationally acclaimed play *Fiddler on the Roof*. \$10



Goosie's Story

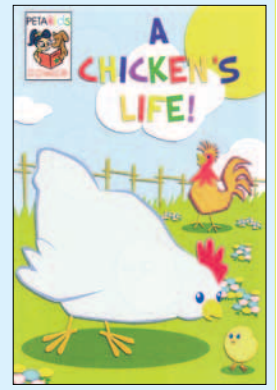
By *Louise Van Der Merwe*

A touching story about a "battery" hen who is given a chance to lead a normal life – a happy life. This moving book will be warmly welcomed and shared by children, parents and teachers, highlighting as it does the concern and compassion we ought to feel for all our feathered friends on this earth. \$4.95

A Chicken's Life! Grades 4-6

PETAkids Comics

This cute comic book illustrates a group of children visiting an animal sanctuary where they meet a flock of chickens and learn all about them including the differences between Nature's Way and The Factory Farm Way. "Are these chickens really your friends?" they ask. "I've never met a chicken before." *A Chicken's Life* includes a puzzle for elementary school students to unscramble words including barn, beak, cluck, feathers, grass, hatch, peck, peep, wings, and lots more. \$1.50 each. 10 for \$10.



VIDEOS

The Emotional World of Farm Animals

By Animal Place

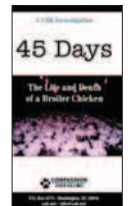
This is a wonderful documentary produced by Animal Place and led by best-selling author Jeffrey Masson. This delightful film – for viewers of all ages – is all about the thinking and feeling side of farmed animals. **A PBS Primetime Favorite! Get your local station to air it.** VHS and DVD \$20



45 Days: The Life and Death of a Broiler Chicken

By Compassion Over Killing

This 12-minute video shows the pathetic industry treatment of the more than 9 billion baby "broiler" chickens slaughtered each year in the US. VHS and DVD. \$10



The Dignity, Beauty & Abuse of Chickens

By United Poultry Concerns

Our video shows chickens at UPC's sanctuary doing things that chickens like to do! 16:07 min. — Color * Music * No Narration. VHS and DVD. \$10



Hidden Suffering

By Chickens' Lib/ Farm Animal Welfare Network

This vivid half hour video exposes the cruelty of the battery cage system and intensive broiler chicken, turkey and duck production. VHS. \$10

Ducks Out of Water

By Viva! International Voice for Animals

This powerful 5-minute video takes you inside today's factory-farmed duck sheds in the US. VHS. \$10



Inside a Live Poultry Market

By United Poultry Concerns

This horrific 11-minute video takes you inside a typical live bird market in New York City. An alternative to "factory farming"? Watch and decide. VHS and DVD. \$10

Behavior of Rescued Factory-Farmed Chickens in a Sanctuary Setting

By United Poultry Concerns

See what a chicken can be when almost free! This 12-minute video shows chickens, turkeys, and ducks at UPC's sanctuary racing out of their house to enjoy their day. VHS and DVD. \$10

Inside Tyson's Hell: Why I Got Out of the Chicken Slaughtering Business

By Virgil Butler

Produced by United Poultry Concerns and the Compassionate Living Project, Virgil's eyewitness account of what goes on inside chicken slaughter plants is an indispensable contribution to animal advocates working to promote a compassionate lifestyle. DVD. 58:35 min. \$15



Delicacy of Despair

By GourmetCruelty.com

This investigation and rescue takes you behind the closed doors of the foie gras industry and shows what ducks and geese endure to produce "fatty liver." 16:30 minutes. DVD. \$10



Chickens at Play

By United Poultry Concerns

This vibrant video shows chickens at the United Poultry Concerns sanctuary accompanied by lively music, with brief explanations of what the chickens are doing throughout their daily activities into the evening as, one by one, they hop up to their perches for the night. Narrated by a young child. 10:04 minutes. Watch: <http://vimeo.com/13210456> DVD. \$5. \$12.50 for 5.



Stickers

Send a message with your mail! Order our eye-catching color stickers! 100 stickers for \$10.



With Heart and Voice - a Beautiful Greeting Card from UPC

\$19.95 for 20 cards. \$38.95 for 40 cards. envelopes included. Single card & envelope \$1.00.



POSTERS



International Respect for Chickens Day

Celebrate 12.5" x 17" Wings 12" x 16"



A Heart Beats in Us the Same as in You

Photo by PeTA

Full-color poster vividly captures the truth about factory chickens for the public. Vegetarian message. 18"x22".



Today's chickens are forced to grow too big too fast. They're forced to live in filth. They go to slaughter with yellow pus, harmful bacteria, heart and lung disease, tumors, crippled legs, sick immune systems, and more. Millions of dollars are spent hiding these facts.

Friends, Not Food

Photo by Franklin Wade

Liqin Cao & FreddaFlower.

Full color 19"x27" poster.



WHAT WINGS ARE FOR



CHICKS NEED THEIR MOTHERS

Photos by Jim Robertson & Karen Davis Great educational tool. Full color 11-1/2"x16" poster.

Walking to Freedom After a Year in Cages

Photo by Dave Clegg. Full color, 18"x22" poster.



"Battery" Hens

Roosting in Branches After Rotting in Cages

Photo by Susan Rayfield

This beautiful color poster shows the rescued Cypress hens at UPC. Perfect for your office, your home, your school. 11.5"x16".



Great Turkeys Poster!

Photos by Barbara Davidson & Susan Rayfield The posters are in color, and come in two sizes; 11.5" x 16", and 18" x 27"

UPC posters in any mix: One for \$4. Two for \$5. Three for \$7.

UNITED POULTRY CONCERNS, INC.



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Machipongo, VA
23405-0150

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INSIDE

Benefit of Being Vegan
Betrayal of Egg-Laying Hens
Celebrating Chickens in May
Florida Dept of Education Denies Petition
San Francisco Activists End Live Bird Sales
2010 Annual Report
Recipe Corner & More

*Wishing You a Happy Summer
Please renew your membership for 2011!*



Photo: Davida G. Breier, 2010

UPC Birds Enjoy Life Together in Their Woodsy World