

United Poultry Concerns Annual Report for 2010



Federal ID: 52-1705678

A Financial Statement is available upon written request to: Officer of Consumer Affairs, PO Box 1163, Richmond, VA 23218.

United Poultry Concerns is certified by Independent Charities of America to receive donations through the Combined Federal Campaign. Our CFC Agency Code is #11656.

Officers & Directors - 2010

Karen Davis, PhD, President-Director
Liqin Cao, Vice President-Director
Debbie Alekna, Secretary Treasurer-Director

Staff - 2010

Karen Davis, PhD, President
Liqin Cao, Vice President
Debbie Alekna, Bookkeeper
Ronnie Steinau, Office Assistant
Franklin Wade, Website Administrator & Graphic Designer
Sev Burkhead, Sanctuary Assistant

United Poultry Concerns holds that the treatment of chickens, turkeys, ducks and other domestic fowl in the areas of food production, science, education, entertainment, and human companionship situations has a significant effect upon human, animal, and environmental welfare. We seek to make the public aware of the ways poultry are used, and to promote the compassionate and respectful treatment of these birds and the benefits of a vegan diet and lifestyle. UPC conducts full-time educational programs and campaigns through our quarterly magazine *Poultry Press*, our Website at www.UPC-online.org, and our chicken sanctuary in Machipongo, Virginia.

United Poultry Concerns maintains a permanent full-time office, sanctuary and education center at our headquarters at 12325 Seaside Road, Machipongo, Virginia 23405. We respond daily to Internet and telephone requests for help with bird-care problems, student projects, alternatives to classroom chick-hatching projects, and numerous other communications on the care, treatment and abuse of domestic fowl. We are grateful to all of our members and supporters for enabling us to fulfil our mission in 2010. From all of us at United Poultry Concerns, thank you for support!

Highlights of Our Activities and Accomplishments in 2010

Sanctuary Adoptions – UPC adopted 23 wonderful chickens including five roosters and also one guinea fowl in need of a loving home in 2010. All of our birds were rescued from abuse, abandonment or surrender by previous owners directly or through an animal shelter.

International Respect for Chickens Day May 4/Month of May - Celebrating the Life and Dignity of Chickens & Protesting Their Abuse in Farming Operations



- 🐔 Ran 100 King Size Bus Posters in Washington DC: "Give a Cluck! –Go Vegan!"
- 🐔 Held public outreach demonstration & leafleting, White House, May 1.
- 🐔 Held public outreach demonstration & leafleting, San Diego, CA.
- 🐔 Promoted 2010 Chicken Run Rescue Chicken Photo Contest.
- 🐔 Distributed UPC chickens literature & posters through our activist members in offices, libraries, shopping centers & university campuses in the U.S. and Canada.
- 🐔 Garnered media coverage across the USA!

Further Actions, Investigations & Outreach Campaigns - 2010

- 🐔 **Founded the Alliance to End Chickens as Kaporos**, an association of groups and individuals who seek to replace



chickens in Kaporos “chicken-swinging” & slaughtering ceremonies with money or other non-animal symbols of atonement. Created the Website

www.EndChickensAsKaporos.com.

- ♥ Hosted a successful Rally in Brooklyn, NY to End Chickens as Kaporos, Sept. 12.
- ♥ Created Change.org Petition to End Chickens as Kaporos.
- ♥ Actively supported LGBT Compassion’s campaign to ban live poultry markets in San Francisco. www.upc-online.org/livemarkets.
- ♥ Led campaigns to expose and eliminate the “chicken slaughter projects” at Concordia High School in Concordia, Kansas and at The Community School in Sun Valley, Idaho. www.upc-online.org/classroom.
- ♥ Campaigned successfully to prosecute three juveniles who strangled to death two hens at El Monte Elementary School in Concord, CA in November.
- ♥ Protested chicken cruelty episode at Carnegie Mellon University in Pittsburgh, PA.
- ♥ Researched and published findings of chicken abuse at Black Eagle Farm in Nelson County, VA. (An ongoing investigation.)
- ♥ Persuaded the Environmental Group, Dogwood Initiative in Vancouver BC, to apologize publicly for their for chicken abuse publicity stunt.
- ♥ Protested “Hammered Chicken” Contest in Baltimore, Maryland.
- ♥ Protested AFLAC TV commercial promoting poultry abuse.



New Print Publications & Website Documents - 2010

- ♥ *Hatching Good Lessons: Alternatives to School Hatching Projects.* www.upc-online.org/hatching.
- ♥ *Chicken-Human Relationships: From Procrustean Genocide to Empathic Anthropomorphism.* *Spring Journal, Spring 2010, Vol. 83.* www.upc-online.org/thinking/chicken-human_relationships.html.
- ♥ *Humane Slaughter of Poultry Lawsuit Dismissed* www.upc-online.org/slaughter/100222slaughter_lawsuit_dismissed.html.
- ♥ *“Enriched” Cages for Egg-Laying Hens in the US and EU.* www.upc-online.org/battery_hens/100710enriched_cages.html.

- ♥ *Organic Standards: What Are They?* www.upc-online.org/pp/winter2010/organic_standards.html.
- ♥ *Chickens at Play DVD*
Watch: www.vimeo.com/13210456.

Keynote Speaking Engagements, Lectures, Book Signings & Exhibits - 2010

- ♥ Hosted United Poultry Concerns’ Ninth Annual Conference on the Topic of “Expert Discourse and the Problem of the Chicken,” Fairfax, VA, Oct. 31.
- ♥ Public Interest Environmental Law Conference, University of Oregon, Feb. 26.
- ♥ Foodfest, Zia’s Café, Towson, MD, April 1.
- ♥ New York Public Library Lecture, NYC, May 15.
- ♥ Third Annual Veggie Pride Parade, NYC, May 16.
- ♥ Animal Rights National Conference, Washington DC, July 15-19.
- ♥ Taking Action for Animals Conference, Washington DC, July 23-26.
- ♥ Richmond Vegetarian Society Festival, June 19.
- ♥ The Social Life of Chickens Lecture, San Diego, CA, Sept. 2.
- ♥ Peter Max Studio Benefit for Alliance To End Chickens as Kaporos, Sept. 30.
- ♥ Virginia Association of Science Teachers, Nov. 19-20.



Additional Community Outreach – Exhibits & Demos - 2010

- ♥ Worldfest, Los Angeles, May 15.
- ♥ National Poultry Improvement Plan 3-Day Street Demo, San Diego, Aug. 31-Sept. 2.
- ♥ Washington, DC VegFest, Sept. 11.
- ♥ Provided brochures, video for live bird market demo by FAUN, NJ, Sept. 18.
- ♥ Charlottesville Vegetarian Festival, VA, Sept. 25.
- ♥ Takoma Park MD Street Festival, Oct. 3.
- ♥ Thanksgiving Demo & Leafleting for Turkeys, White House, Nov. 20.
- ♥ Vegetarian Society of Washington, DC, Thanksgiving Celebration, Nov. 25.
- ♥ UPC Annual Thanksgiving Open House, Nov. 27.



- 🐔 *Crown Heights News (Brooklyn NY), Sept. 12.*
- 🐔 *Brooklyn Courier Life, Sept. 14.*
- 🐔 *The Jewish Star, Sept. 17.*
- 🐔 *The Washington Post, Oct. 9.*
- 🐔 *The Kansas City Star, Oct. 23.*
- 🐔 *Concordia Blade-Empire (KS), Nov. 15.*
- 🐔 *TBD.com (Washington, DC), Nov. 18.*
- 🐔 *Animal People, Nov.-Dec.*
- 🐔 *PR Newswire: hundreds of press release distributions including Reuters and Yahoo News!*

🐔 Farm Animal Sanctuary Exhibit by Sharon Lee Hart at the Tinney Gallery in Nashville, TN included photographs of UPC sanctuary birds, Dec. 4, 2010-Jan. 1, 2011.



BROADCAST MEDIA - 2010

- 🐔 *Health First Radio, British Columbia, Jan. 19.*
- 🐔 *EarthSave Radio with Caryn Hartglass, March 4.*
- 🐔 *Vegan Radio with Derek Goodwin, March 4.*
- 🐔 *Rebecca Faris Show, WRIR Radio, Richmond, VA, May 4.*
- 🐔 *Doug Clifford Show, WSKY FM, Gainesville, FL, May 7.*
- 🐔 *Louie B. Free Show, Youngstown, Ohio, Aug. 24.*
- 🐔 *San Diego, CA Channel 6 News, Aug. 31.*
- 🐔 *New York City Channel 12 News, Sept. 12.*
- 🐔 *Rebecca Faris Show, WRIR Radio, Richmond, VA, Nov. 16.*
- 🐔 *Meet America Public Access with Lorna Moffit, Nov. 30.*
- 🐔 *Animals Today Radio with Dr. Lori Kirshner, Dec. 12.*

UPC in the News:

PRINT MEDIA (Including Internet Publications) - 2010

- 🐔 *Sacramento Bee, March 17.*
- 🐔 *Portland Maine Press Herald, March 17.*
- 🐔 *Pittsburgh Post-Gazette, March 18.*
- 🐔 *Deseret News (Salt Lake City, UT), March 26.*
- 🐔 *Altoona Mirror (PA), March 27.*
- 🐔 *Journal for Critical Animal Studies, April.*
- 🐔 *Homegrown Happy Valley (PA), April 1.*
- 🐔 *Voices of Central Pa, April 1.*
- 🐔 *The Daily Collegian, Penn State University, April 5.*
- 🐔 *Eastern Shore News (VA), April 24.*
- 🐔 *Tazewell County Free Press (VA), April 28.*
- 🐔 *Psychology Today, May 6.*
- 🐔 *Press of Atlantic City (NJ), May 13.*
- 🐔 *San Diego Reader, Sept. 2.*
- 🐔 *Religious News Service, Sept. 8.*

Financial Report - 2010

United Poultry Concerns Fiscal Year: January 1 - December 31, 2010

Revenues.....	\$194,506
Public Support.....	191,729
Expenses.....	\$200,098
Programs and Education.....	170,872
Organizational Management	29,226
Net Assets/Fund Balance at End of Year....	\$387,203

United Poultry Concerns gratefully acknowledges the kind assistance of

- The Marino Foundation**
- Harold B. Larson Charitable Trust**
- The New York Community Trust**
- Shirley S. Sheffer Trust**
- Estate of Kathryn E. Riedel**

Thank You for Your Support!



UPC President,
Karen Davis