



Poultry Press

Promoting the compassionate and respectful treatment of domestic fowl

2000: An Historic Year for Hens:

The McDonald's Decision

"McDonald's Tells Farmers to Treat Chickens Better"

Marc Kaufman

The Washington Post, August 23, 2000

On Wednesday, August 22nd, "McDonald's Corp. sent letters to the farmers who supply the company with 1.5 billion eggs yearly outlining strict new regulations for raising hens. The guidelines require 50 percent more space for each caged hen, ban the controversial practice of withholding food and water to increase egg production, and require a gradual phasing out of the "debeaking" that is common in the poultry industry.

"The move—the first of its kind by any major U.S. food supplier—was prompted by a combination of factors, including pressure from animal rights activists and growing concern among government and academic scientists that current methods of caring for chickens may increase the risk of diseases. . . . The action is the most far-reaching step in a trend that began in Europe and has recently begun to speak to the United States toward improving living conditions for all farm animals, for both ethical and public health reasons. . . ." (from *The Washington Post*)

Significance of the McDonald's Action

United Poultry Concerns welcomes McDonald's' action. The company chose the deplorable treatment of hens by the egg industry as its first farmed animal welfare reform. In its letter to its U.S. egg company suppliers, McDonald's announced: "Effective immediately, it will not support the practice of withdrawing food or water to stimulate molting. . . . Effectively immediately,

it will not support the practice of 'beak trimming.'" To ensure compliance, McDonald's told the egg companies it will audit them. McDonald's Animal Welfare Guiding Principles states: "McDonald's is committed to implementing an auditing system with our suppliers that ensures animal welfare compliance."

McDonald's' action is important because it is the first time that a major U.S. food company has announced that the treatment of farmed animals merits attention in its own right. For the first time, *the animals themselves have been declared to matter*. Until now, if chickens and other farmed animals received attention it was likely to be framed

"McDonald's action is important because it is the first time that a major U.S. food company has announced that the treatment of farmed animals merits attention in its own right. For the first time, THE ANIMALS THEMSELVES HAVE BEEN DECLARED TO MATTER."

strictly in terms of environmental or human health costs. The animals themselves have been ignored, even blamed, for the environmental and human health problems resulting from how they are treated. Ironically, McDonald's has taken a stronger stand than some sectors of the vegetarian and animal welfare community. Sadly, it was McDonald's rather than the American Veterinary Medical Association (AVMA), that took action on behalf of the morally abandoned and maltreated hens of the U.S. egg industry. Thus far the AVMA, which should have been a leader, has not even joined the parade, but instead has betrayed its oath "to use my scientific knowledge and skills for the benefit of society through the promotion of public health,

continued on page 4 ➤

United Poultry Concerns

P.O. Box 150
Machipongo, VA
23405-0150

(757) 678-7875

FAX: (757) 678-5070

Visit Our Web Site:
www.upc-online.org



USDA AGREES TO REGULATE BIRDS, RATS & MICE UNDER THE ANIMAL WELFARE ACT – FINALLY!

It has taken the U.S. Department of Agriculture (USDA) 36 years since the federal Animal Welfare Act (AWA) was passed in 1966, to extend regulatory oversight to birds, rats and mice. A successful lawsuit by the Alternatives Research & Development Foundation (ARDF) and an advocacy campaign by the American Anti-Vivisection Society (AAVS) resulted in USDA's agreement in September to set standards for birds, rats and mice, affecting more than 20 million laboratory animals and nearly every biomedical research facility and educational institution in the U.S.

United Poultry Concerns has urged USDA since our inception in 1990 to fulfill its AWA mandate to cover birds, rats, and mice. To show how far things have progressed, here is a composite of replies we received from USDA in the mid 1990s: "In promulgating regulations and standards to enforce the AWA, we [USDA] interpret the AWA as giving the

Secretary of Agriculture the authority to exclude certain species, such as birds. In making this determination, we have responded to public sentiment. Mammals such as dogs, cats, and primates have captured public sentiment resulting in a public outcry against research procedures deemed ethically unsound. However, public sentiment has not been similarly shown on behalf of birds, rats, and mice. Therefore . . ."

The point is: Public Pressure Works. It's the only thing that works. As noted by the AAVS which led the successful campaign, "The public is clearly behind this agreement." This time around, 94% of over 40, 000 letters to USDA urged coverage of birds, rats and mice. For more information contact AAVS: 215-887-0816.

(UPC opposes the use of animals in research, but we support every legal protection for animals, who otherwise have nothing.)

United Poultry Concerns Adopts 25 Hens Rescued from Buckeye Egg Farm Disaster in Croton, Ohio

"They treat these hens abysmally. . . . It's just that this particular nightmare has become visible."

– Karen Davis, *United Poultry Concerns*, Columbus Dispatch, September 28, 2000

When a tornado hit Buckeye Egg Farm in Croton, Ohio on September 20th, over one million hens trapped in wire cages could not escape. Thousands of these hens have been rescued and continue to be rescued by farmed animal sanctuaries and volunteer activists across the country.

The Buckeye Egg Farm disaster struck just after United Poultry Concerns held the First Annual Forum in the United States on the Role Of Farmed Animal Sanctuaries in Promoting Animal Rights and Vegetarianism in Norfolk and Machipongo, Virginia, September 16th and 17th. When the disaster struck 3 days later, activist attendees and speakers from New York to California showed the power and commitment of the newest animal rights force in the U.S.: Farmed Animal Sanctuaries.

The majority of the Buckeye hens slowly starved to

death in crushed, twisted metal among their dying and dead cagemates. Hundreds of thousands of the birds were dumped alive into trucks filled with carbon dioxide gas where they slowly suffocated.

At this writing (early October), the horror is still going on and efforts are in full swing to transport thousands of hens to loving homes around the country. Our next issue of *PoultryPress* will provide a fuller story of the rescue and of the rescuers, including pictures of the blessed hearts who made it to United Poultry Concerns' sanctuary in Machipongo.

We take this moment to acknowledge the heroic rescues conducted by Ooh-Mah-Nee Farm in Hunker, PA, Farm Sanctuary in Watkins Glen, NY, Wilderness Ranch Sanctuary for Farm Animals in Loveland, CO, and to thank Ritchie Laymon of POET in Columbus, Ohio for all of her work, including hen rescue and media focus, throughout this tragedy. We urge everyone who has not yet done so, now is the time to please, Please, PLEASE remove eggs and egg products from your shopping list.



NEW POSTER

Friends, Not Food

by Franklin Wade.

Liqin Cao & FreddaFlower. Full Color 19"x27" Poster. \$4.00.
(All 3 UPC posters in any mix: One for \$4. Two for \$5. Three for \$7.)

DON'T GOBBLE ME!

Thanksgiving 2000 Events



TURKEY VIGIL 2000 Please Join Us!

UPC activist Jamey West will hold our Third Annual Turkey Vigil in memory of the millions of turkeys who suffered and died needlessly this year.

**Friday November 17th
7:30-8:30 PM**

**Atop the Bethesda Metro Station.
Bethesda, MD-Metropolitan Washington DC Area**

Directions: Take Wisconsin Avenue (Rt 355) south from the Beltway 10 miles to the intersection of East West Highway & Wisconsin Avenue. Vigil will be on the right side of the street. Bethesda Metro is on the Red Line just a few stops north of DC.

The Bethesda Metro gets lots of people coming out of the Metro and walking to restaurants and bars in the area. Also, lots of auto traffic headed for Georgetown. We have banners, signs, brochures and candles. Just bring yourself and help get the message out: NO "BASTED IN BLOOD." TURKEYS ARE FRIENDS, NOT FOOD.

**For more information contact
Jamey Lee West: 301-990-0593
Franklin Wade: franklin@upc-online.org**

KEEP YOUR CALENDAR OPEN AFTER THANKSGIVING

because . . .

**You Are Cordially Invited to Share
the 11th Annual Feast**

Hosted by United Poultry Concerns



Meet Boris and Florence the turkeys, Katya the duck, and Marlow, Abner, Sarah, Karla, Sunflower, Freeda, and Joella the chickens, plus many other happy hens and roosters.

**Saturday, November 25, 2000, 2:00
to 6:00 PM**
12325 Seaside Road, Machipongo,
VA 23405
Phone: 757-678-7875

Please bring one all-vegetarian (vegan) dish to share. If you are not familiar with vegan food, please come and taste what's cooking!

Directions: From Norfolk, cross the bridge. Drive 20 min. on Rt 13 North to the B & B convenience store & Chevron Station on the right. Turn right onto Machipongo Drive. Go a mile or less to the first stop sign. Turn left onto Seaside Road. Drive a mile to 12325 Seaside Road on the right—the white house just past Webb's Island Road.

From Maryland, DC, Northern VA, take the Beltway to Rt 50 East. Cross the Bay Bridge. Drive through Salisbury, Md. Get on Rt 13 South towards Norfolk. Drive 80 miles to Rt 620, Birdsnest. Turn left onto Birdsnest Drive. Go a mile to the first stop sign. Turn right onto Seaside Road. Go to 12325 Seaside Road on the left.

From Richmond, take Interstate 64 East. After passing exits to Norfolk International Airport, take the next exit onto Northampton Blvd (Rt 13) to the Chesapeake Bay Tunnel Bridge. Cross the bridge. Keep going straight on 13 and follow the above directions from Norfolk.

UPC Will Hold 2nd Annual Anti- White House Turkey Pardoning Ceremony Protest Wed Nov 22nd – Please join us!

For Information Contact Karen Davis at 757-678-7875;
Karen@upc-online.org
Franklin Wade at Franklin@upc-online.org

Date: Wednesday,
November 22nd
Time: 1 PM to 3 PM
(time subject to change
depending on White
House announcement)
Place: White House
Sidewalk



Action: UPC will hold a protest demonstration against the presidential "pardoning of a turkey" ceremony at the White House. Instead of "pardoning" innocent birds in false ceremonies of "compassion," we will urge Americans to pioneer new traditions of respect and compassion for turkeys. Last year *The Washington Post* reported (Nov. 25), "United Poultry Concerns, a Washington-area group, [was] outside the White House to raise compassion for put-upon birds everywhere. Founder Karen Davis held one end of a banner that got to the heart of the matter: 'Turkeys: Meet One, Don't Eat One.'"

Please Join Us.

Made-for-Media TurkeySave: Thanksgiving Day Nov 23, 2000

Date: Thursday November 23rd – Thanksgiving Day
Place: The White House Sidewalk, Washington DC
Time: 10 AM – 11 AM

Action: This peaceful protest will feature a Twenty Foot Tall "Turkey" Depicting the Pain and Suffering Inherent in America's Thanksgiving Feast. The turkey, constructed by Canadian artist Brandon Leudke, will symbolically have her

continued on page 9 ➤

FORCED MOLTING

► *continued from page 1*

protection of animal health, and the relief of animal suffering." Because of its ties to agribusiness and despite the fact that practicing veterinarians across the country have urged the association to adopt a policy opposing forced molting, the AVMA defends starving and debeaking chickens as well as caging them according to "current use," including confining each hen to 48 square inches—or less—of cage space for life.

By contrast, McDonald's has told its egg suppliers that each hen must now have 72 square inches of space instead of 48. While 72 square inches is not even close to the amount of space that a chicken needs, and while cages are completely unacceptable, McDonald's' space requirement is the first concession by a major U.S. food corporation that a chicken's living space matters and that the egg industry has been cruel here as in its practice of starving birds and mutilating their beaks.

Animal Activist Pressure Produces Results

However McDonald's portrays its progressive action, the fact is that animal rights pressure from European and Australian activists, the McDonald's campaign by PETA in the U.S., and the coordinated actions, campaigns, and behind-the-scenes sharing of research and information by PETA, United Poultry Concerns, the Association of Veterinarians for Animal Rights, and Dr. Steven Gross and the Illinois Humane PAC are responsible for the company's new hen welfare standards and for the siege that the egg industry is now under.

UPC members can take pride that the U.S. agribusiness newspaper *Feedstuffs* did an article about us on August 8th stating that "A recent campaign initiated by the activist group United Poultry Concerns generated more than 5,000 cards, letters and signed petitions to the offices of the United Egg Producers (UEP) in Atlanta, calling for the egg industry to discontinue its practice to force hens to molt. . . . United Poultry Concerns president Dr. Karen Davis said the

cards and letters should be considered 'a mandate' to cease forcing hens to molt through feed withdrawal and other means. . . ."

United Egg Producers "reported that, given mounting pressure to discontinue induced molting, including questions from government agencies, it has received a grant from the American Egg Board to conduct research into molting without feed withdrawal" (p. 8).

United Poultry Concerns, AVAR's Retailer Campaign Causes Industry Consternation

In its *Washington Report* Newsletter, August 7, 2000, United Egg Producers reported in "Molting Campaign Taken to Retailers": "United Poultry Concerns and the Association of Veterinarians for Animal Rights have taken their distorted campaign to the major retail chains. Their message speaks of the starvation imposed upon the hens as a result of induced molting and how this stress then contributes to a human food safety risk. The same organizations have called upon USDA/FSIS [U.S. Dept. of

continued on page 12 ►

Poll Shows Most Americans Not Likely to Support Forced Molting, Crowded Caging of Hens

A poll conducted for Farm Sanctuary by Zogby America showed that 75.4 percent of respondents found it unacceptable to starve hens for over a week to force the hens to molt. The poll, conducted by phone, surveyed 1,204 adults across the country between September 15th and September 18th. In addition, 86.2 percent of respondents said it is unacceptable to confine hens in wire cages so small and crowded they can't even stretch their wings. 80 percent of people polled said they would be willing to pay more for eggs from hens treated more humanely (less inhumanely).

New Video Available from UPC!

EGG-RIBUSINESS

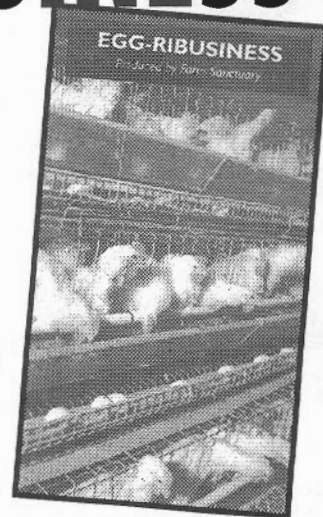
14 minutes VHS

Produced by Farm Sanctuary © 2000

Send check or money order to UPC

\$15.95 + \$2.00 Shipping.

With powerful footage taken at locations across the United States between 1988 and 1999, this fully narrated video illuminates the intolerable conditions endured by egg laying hens and unwanted male chicks at the hands of the egg industry.



TO THE SUPPLIERS OF EGGS & EGG PRODUCTS

I am a responsible consumer concerned about how hens used for egg production are being treated on the farm. Would you please complete this form and return it to me as soon as possible in the enclosed self-addressed stamped envelope? Thank you.

Name of Company _____

Address & Zip _____

CEO/Owner/Manager _____

We supply eggs to the following supermarket/restaurant trade _____

I. LIVING CONDITIONS

1. Do your birds live in cages? _____ If so, how many hens are in each cage? _____

How much living space – square inches – does each hen have? _____

2. Do your hens have dustbathing areas? _____ Do your hens have perches? _____

3. What is your company doing to upgrade the hens' living conditions in order to improve their welfare?

II. FORCED MOLTING

1. Are your birds force-molted? _____ If so, for how many days do they go without food? _____

How many times do you normally molt a single flock? _____

2. What steps is your company taking to eliminate forced molting?

III. DEBEAKING (Beak Trimming)

1. Are your hens debeaked? _____ If so, at what age? _____

How many times? _____

2. What steps is your company taking to eliminate debeaking?

Signed,

Signature Title Date

The FreddaFlower Memorial Fund

Over the years, United Poultry Concerns has received many loving memorial contributions from our members on behalf of their beloved companion chickens, turkeys and ducks who have died. Starting in the next issue, with a donation to UPC of ten dollars or more, we will publish "In Loving Memory Of (your bird's name)," along with your name as the compassionate donor. If in the past you have sent us a donation in memory of a

beloved bird, we will gladly include your memorial if you would kindly remind us, briefly, of your bird's name and species. The unexpected death of our dear, lively hen, FreddaFlower, on the morning of July 26th, prompted this Memorial Fund, which we've been thinking of adding to *PoultryPress* for a long time. We at United Poultry Concerns have watched so many of our beloved and fragile birds, rescued from horrible circumstances, die over the

years. . . .

Susan Rayfield wrote the following poem for our beautiful hen, Alice. Susan, a professional photographer who has taken many wonderful pictures of our chickens here at United Poultry Concerns, sent us her poem, *To Alice*, when FreddaFlower died. Alice and FreddaFlower both died in my arms, and I miss them.

— Karen Davis, Editor

To Alice

*So many times
Choosing, buying, basting, seasoning, chewing, swallowing
Pieces of those like you*

*Here you come walking right to me
You come for comfort and company*

*Imagine that
After all those like me treated you cruelly
You still carry your hefty body to me
You reach out to me
You wriggle close to me
You wrap your head around my neck
You fall asleep in my arms
Wheezing and sighing heavily
Not made to breathe comfortably
But to be wrapped in cellophane for dinner tables*

*Thinking of these things
While I hold you
And you rest
Causes my cheeks to dampen*

*If only they could see you
And feel for you
And know you*

— Susan Rayfield

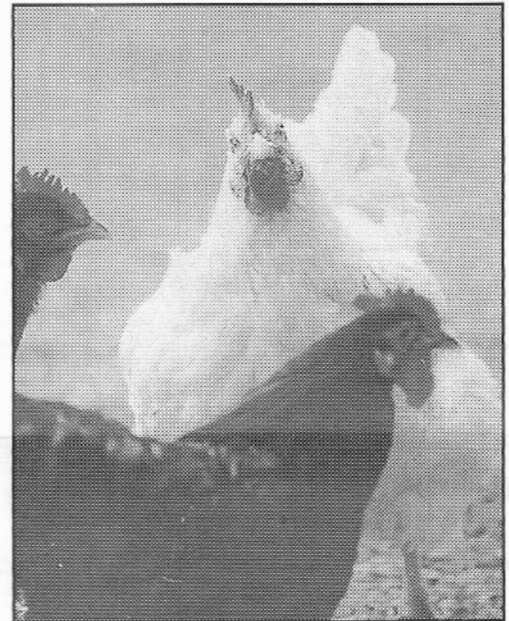


photo by S.E. Rayfield

FreddaFlower with friends Gerda and Angel.

In Loving Memory of . . .

Chicky Chance, from Ed Chiffons, Hockessin, Delaware. "We found Chicky on Easter weekend 1999 along the road. She fell off a Tyson truck and could never walk properly, but despite her handicap, she would always manage to flap her wings to get near you. She is buried under the tree she loved being under when the weather was nice."

"My beautiful rooster, Chicky, who was killed," from Carol J. West, Castro Valley, CA.

"My rooster Sheridan, a beautiful, gentle, feather-legged Bantam rescued from a feed store where I found him huddled in a corner crying in pain from a prolapsed vent. We enjoyed 3-1/2 wonderful years together." Merry Thompson, Sebastopol, California



Replacing Eggs

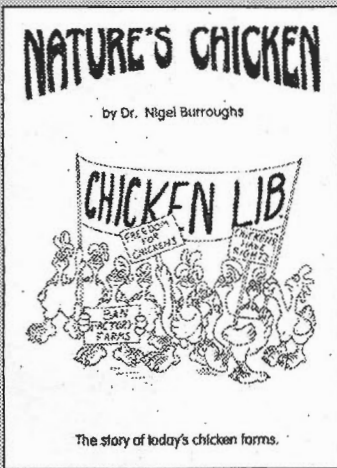
Sick of salmonella?
Our exciting booklet invites you to cook and eat happily without eggs! 16 delicious recipes.

Send \$3.50 to:
United Poultry Concerns
P.O. Box 150
Machipongo, VA 23405-0150

Educational Materials FOR THE HUMANE CHILD

Order from UPC: 757-678-7875

Nature's Chicken



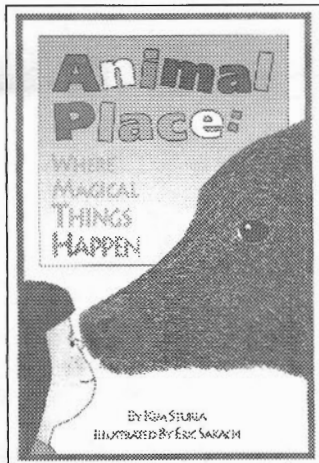
\$5.95



A Home for Henny

This wonderful book by Karen Davis tells the touching story of a little girl, a chicken, and a school hatching project. Beautifully illustrated by Patricia Vandenberg, it's the perfect gift for a child, parents, teachers, your local library. \$4.95

Animal Place



\$11.00

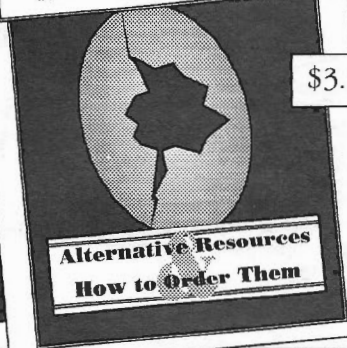
United Poultry Concerns
P.O. Box 150
Machipongo, VA 23405-0150
presents a curriculum unit on
**BERD WATCHING AS AN
ALTERNATIVE TO CHICK WATCHING**
for grades two through six

\$3.95



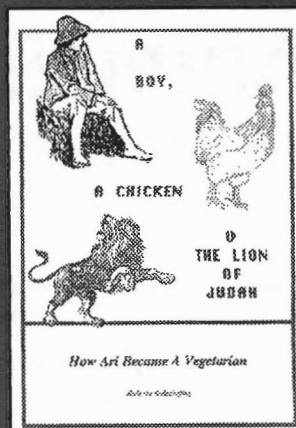
Reprinted with permission from Humane Education Committee,
PO Box 445, New York City 10026, phone # 212-410-3095. Curriculum
units on additional topics are available from HEC.

REPLACING SCHOOL HATCHING PROJECTS:



\$3.50

A Boy, A Chicken & the Lion of Judah



\$10.00

Goosie's Story

Goosie's Story is a wonderful illustrated children's book by Louise Van Der Merwe about a "battery" hen who is given a chance to lead a normal life – a happy life. This moving book will be warmly welcomed and shared by children, parents and teachers, highlighting as it does the concern and compassion we ought to feel for all our feathered friends on this earth. \$4.95.

GOOSIE'S STORY



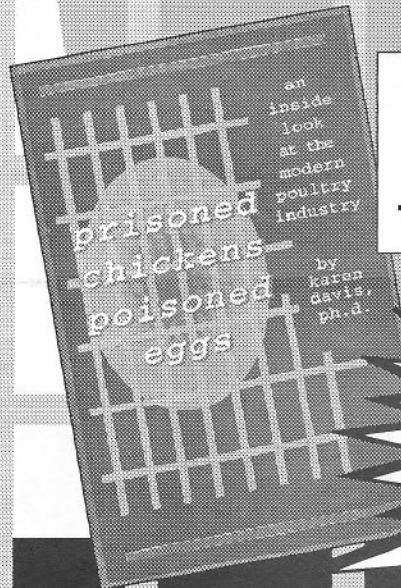
LOUISE VAN DER MERWE

Prisoned Chickens, Poisoned Eggs

An Inside Look at the Modern
Poultry Industry

By Karen Davis, Ph.D.

\$12.95 • ISBN: 1-57067-032-3

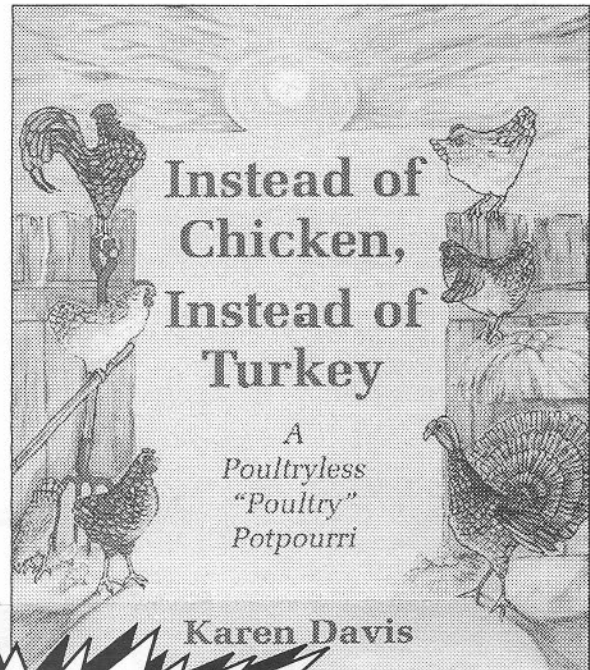


"... everything [con-
sumers] wanted to
know but were afraid
to ask ..."

- E Magazine

NEW EDITION!

A Cookbook to Satisfy
the Taste Buds Without
Destroying the Birds



Instead of
Chicken,
Instead of
Turkey

A
Poultryless
"Poultry"
Potpourri

Karen Davis

\$12.95

ISBN:

1-57067-083-8

BOOKS

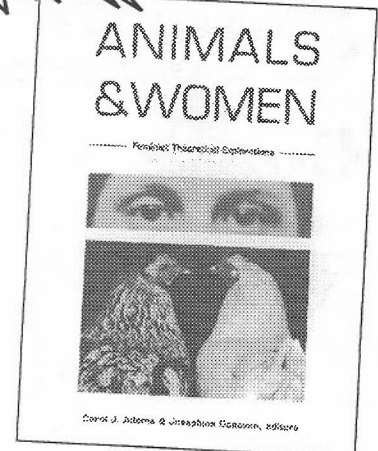
Available from UPC
Call 757-678-7875

Animals and Women: Feminist Theoretical Explorations

edited by Carol J. Adams & Josephine Donovan
\$16.95 • ISBN: 0-8223-1667-6

*"Karen Davis's brilliant essay . . . rightly should disturb
feminists and animal advocates alike."*

Review by Deborah Tanzer, Ph.D. in *The Animals' Agenda*, Vol. 16, No. 2



THE CHICKEN BOOK

By Page Smith and Charles Daniel

The University of Georgia Press, 2000

Softcover, 380 pages.

ISBN: 0-8203-2213-X

Price: \$18.95

For more information: David DesJardins 706-369-6141

Email: ddesjard@ugapress.uga.edu

Reviewed by Karen Davis, PhD

When I started United Poultry Concerns a decade ago, one of our first members, Ruth Dahl of Minneapolis, Minnesota, sent me her well-thumbed copy of *The Chicken Book*, first published in 1975. Like me Ruth engaged in an impassioned dialogue with the book, underlining passages and writing in the margins. *The Chicken Book* invites a passionate response. Anyone who is interested in chickens and in the human relationship with the chicken, worldwide and historically, should buy and read this book.

The Chicken Book is not a happy book, but it is a fascinating one. It presents a jumble of messages including chicken and egg recipes. The two chapters devoted to cockfighting tell you a great deal about this activity, but if you expect Smith and Daniel, who oppose chicken factory farming, to oppose cockfighting, be warned. They show the cruelty, but their main criticism is directed at the "prigs" and "pruders" who historically have opposed cockfighting and sought to outlaw it. Of the British Parliament's decision to ban cockfighting in 1834, they claim, "No one was harmed by cockfighting except the reckless in their pocketbooks."

Cockfighting was, to be sure, a brutal sport, but this is a rather brutal world and it perhaps is not too much to suggest that the passion to reform it might have been directed at worthier targets. (p. 96)

The authors state, and they show, that "There is an abundance of evidence that Western man's rages and lusts, however sublimated their forms, are fully as cruel as those to be found in other cultures" (p. 124). For some people, including the authors, humanity's cruel rages are defensible if they take a classical populist ceremonial form. But when the human rage for cruelty takes a modern industrial form their hackles rise. Smith and Daniel deserve credit for being among the first informative critics of chicken factory farming. They focus particularly on the battery-cage system of egg production. Compared to old-fashioned chicken-keeping, which was being converted to industrial production in the 1950s, "The rows upon rows of neat, clean birds, with their mutilated beaks, in the small cages, were like a glimpse into an Inferno as terrible in its own way as any of the circles of Dante's hell" (p. 287). Here Ruth Dahl cried out with her ballpoint pen, "And No One Cares and Helps Them!"

The Chicken Book describes the poultry genetics mania that began in the 1930s when the biologist John Kimber started Kimber Farms in Fremont, California. "It was his inspiration to apply the most modern discoveries in the rapidly expanding field of genetics to the breeding of chickens for specific purposes—meat or eggs" (pp. 270-271). Noting that the term "Farms" was a concession to popular sentiment, the

book observes that the "efficient, white-gowned workers in the antiseptic laboratories of Kimber Farms had little time for sentiment. To them the baby chickens (half of whom were killed at birth and incinerated or fed to the hogs) hatched by the millions in their enormous incubators had to be seen primarily as items on an assembly line. The fact that they were alive was, it seems fair to suggest, incidental" (p. 272).

The Chicken Book has interesting chapters on the chicken in folklore and in "medicine"; the ancients used the testicles of cocks (the authors tell us the term "rooster" was coined by the prudish Victorians) to "treat" impotence and epilepsy, and "Pliny wrote that when a man suffered from chronic headaches a cock should be shut up and forced to abstain from food and water for several days, then its feathers should be plucked from its neck and bound around the patient's head along with the cock's comb" (p. 126).

The Chicken Book contains some of the best writing about chickens anywhere, including passages from Plutarch and the Italian Renaissance writer Ulisse Aldrovandi. Here, for example, is the authors' description of the birth of a chick-

en:

As each chick emerges from its shell in the dark cave of feathers underneath its mother, it lies for a time like any newborn creature, exhausted, naked, and extremely vulnerable. And as the mother may be taken as the epitome of motherhood, so the newborn chick may be taken as an archetypal representative of babies of all species, human and animal alike, just brought into the world. (p. 317)

The Chicken Book is an important part of the chicken's history. Though for some reason the photos of "a modern incubator" and "a modern chicken factory" are missing in the reprint, society's industrial curse on chickens is etched in words:

Chickens confined, and especially chickens confined in large numbers, like people confined in large numbers, are at their least appealing. In such circumstances, chickens, like people, give off offensive odors; disposing of their cumulative wastes becomes a major problem; they behave badly to each other, bedeviling and pecking each other in boredom and frustration; they become neurotic and susceptible to various diseases of the body and the spirit. This is what happened to chickens. (p. 272)

► continued from page 3

throat cut. Vegetarian refreshments will be served to members of the press and the public. UPC President Karen Davis has been invited to speak. Other speakers are expected. Please Join Us.

For More Information Call 1-888-NOTMILK (668-6455). Visit The TurkeySave Project Website at www.TurkeySave.com.

Website Contact: Brandon Leudke at brandon@turkeysave.com

A ROBERT COHEN PROJECT.

STOCK CONTRIBUTIONS

Dear Friends,

Several of our members have recently made financial contributions in the form of stock to United Poultry Concerns through our securities account. We are deeply grateful for these gifts, and anticipate more in the future. There are two obvious benefits in making stock contributions. Please consider these advantages in making your future gifts to United Poultry Concerns.

Donors may give stock up to and including \$10,000 to a nonprofit organization without impinging upon their estate. By giving this way, they avoid paying a capital gains tax on their assets, because they are gifting their assets.

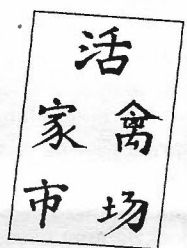
The benefits to the nonprofit are obvious. In giving a gift of stock, you enable the nonprofit of your choice to grow and do more. It's as simple and important as that. Everyone wins.

United Poultry Concerns has opened a securities account with **Paine-Webber**. For information on how you can donate to us this way, please call our financial advisor, **Claudia Puopolo**, at Paine-Webber at **757-490-5639** or **800-368-4070**.

From United Poultry Concerns and all our Feathered Friends, we thank you for helping to ensure our future!

Sincerely,
Karen Davis, Ph.D.
President

“LIVE POULTRY MARKETS” NOW IN 3 LANGUAGES ENGLISH! SPANISH! CHINESE!



UPC's brochure, *Live Poultry Markets*, is available in Spanish and Chinese as well as English. We wish to thank Marion Zinowski and Ligin Cao for their translations. If you are in an area that has a live animal/poultry market, please order our brochures and distribute them. Live poultry markets are cruel and a major source of avian influenza virus.

CALL 757-678-7875 FOR INFO

A LEGACY OF COMPASSION FOR THE BIRDS

Have you thought about remembering United Poultry Concerns through a provision in your will?
Please consider an enduring gift on behalf of the birds.

A legal bequest may be worded as follows:

I give, devise and bequeath to United Poultry Concerns, Inc., a not-for-profit corporation incorporated in the state of Maryland and located in the state of Virginia, the sum of \$ _____ and/or (specifically designated property and/or stock contribution).

We welcome inquiries.

United Poultry Concerns, Inc.
P.O. Box 150 • Machipongo, Virginia 23405-0150
(757) 678-7875

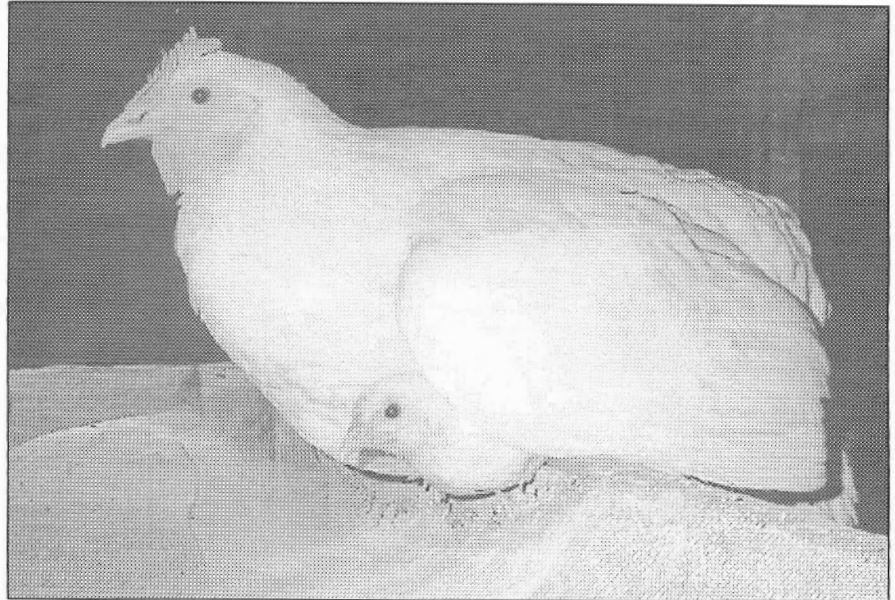
What Wings Are For

UPC president Karen Davis published the following letter in *TIME MAGAZINE*, August 28, 2000, in response to Joel Stein, "My Chicken Run" (Aug. 7). He wrote about PETA, "They may not be able to distinguish animals from people, but they sure know how to have fun. Still, I wouldn't choose them over a heaping plate of Buffalo wings."

Getting To Know Chickens

Stein is to be commended for wearing a chicken costume as a first step to getting to know chickens better. Now I invite him to visit our chicken sanctuary on the Eastern Shore of Virginia in order to deepen his vicarious identification with the birds whose dead wings he still finds appetizing. I invite him to lay his hands on those very wings while they are still alive, feathered and flapping. And I will tell him precisely how Buffalo wings are made. I bet the next time he's confronted with a heap of dead wings dressed in sauce, he will take flight.

KAREN DAVIS, PRESIDENT
United Poultry Concerns Inc.
Machipongo, Va.



Juliet nestles under her foster mother Daffodil's wing.

photo by Karen Davis

Fabulous New Turkey Button

Full Color!

Order from UPC - \$2.00 Each



PLEASE

RENEW YOUR MEMBERSHIP TODAY

We NEED Your Strong and Continuing Financial Support

- New Membership **\$30**
- 2001 Membership Renewal **\$25**

Additional Tax-deductible Contribution:

- \$20 \$35 \$50 \$100 \$500 Other \$ _____

A Lasting Gift for the Birds

Name _____

Address _____

Return to: United Poultry Concerns, P.O. Box 150,
Machipongo, VA 23405-0150

Are you moving? Please send us your new address before the next newsletter.

Do you want to be removed from our mailing list? Please tell us now. The U.S. Postal Service charges \$.50 for every returned mailing. Remailing the newsletter costs UPC an additional \$.55 to \$.78. Due to the enormous cost of remailing newsletters including the time it takes, we can no longer provide this service. Thank you for your consideration. Please renew your 2001 membership. We need your *continuing* financial support.

FORCED MOLTING

► continued from page 4

Agriculture's Food Safety & Inspection Service] to enact laws that would prohibit the industry practice of induced molting."

"What Can I Do?"

"A vocal minority of animal activists, who are vegetarians, have finally realized that the way to get things done is to put pressure on retail outlets like restaurants and supermarkets." Donald Bell, forced molting architect, University of California Riverside, quoted in *The Los Angeles Times*, Sept 8, 2000, "Egg Producers Are McMiffed. Industry Balks at McDonald's Tough Rules on Hen Treatment."

• Please thank McDonald's. Write to: Mr. Jack Greenberg, CEO, McDonald's Corporation, 1 Kroc Drive,

Oak Brook, IL 60523-1900.

• Please write to the CEOs [Corporate Executive Officers] of every restaurant and supermarket you can urging them to follow McDonald's' lead—better yet, surpass it.. Tell them that their decision will influence **your** decision whether to shop or eat there. Once you draft your letter (keep it to a single page), you can use it repeatedly—only be sure that you send each letter as a freshly signed original, changing the heading and salutation for each company executive you write to. Please send company replies to United Poultry Concerns. Please make copies of the questionnaire on page 5: **TO THE SUPPLIERS OF EGGS & EGG PRODUCTS** and include it with your letter to each CEO. Below are the addresses of several major food corporations and their CEOs. Ask your local supermarkets, grocery stores, and restaurants for head-quarter addresses not listed here. Thank you! Our work is making the difference!

Joseph Pichler, Chairman, CEO
The Kroger Company
1014 Vine Street
Cincinnati, OH 45202
Ph: 513-762-4000; fax: 1400

Dick Baird, President, CEO
Giant Food Inc.
Department 601
6300 Sheriff Road
Landover, MD 20785

Dennis MaLamatinas, CEO
Burger King Corporation
17777 Old Cutler Road
Miami, FL 33157
Ph: 305-378-3535; fax 7462

Oodonna Mathews
Vice President, Consumer Affairs
Giant Food Inc
Department 597
Giant Food
6300 Sheriff Road
Landover, MD 20785
Ph: 301-341-4365; fax 301-618-4968

Charles E. Rawley, President, CEO
Kentucky Fried Chicken Corporation
Tricon Global Restaurants Inc
1441 Gardiner Lane
Louisville, KY 40213
Ph: 502-874-8300; fax 2690
Customer Hotline:
1-800-225-5532

Jeffrey B. Kindler, Chairman, CEO
Boston Market
14103 Denver West Parkway
PO Box 4086
Golden, CO 80401-4086
Ph: 303-278-9500; fax 5335
Customer Service: 1-800-365-7000

Bill McCanless, President, CEO
Food Lion Inc
PO Box 1330
Salisbury NC 28145-1330
Ph: 704-633-8250; fax: 630-9724

Steven Burd, President, CEO
Safeway Inc
5918 Stoneridge Mall Road
Pleasanton, CA 94588-3229
Ph: 925-467-3000; fax: 3230

Jack Schuessler, President, CEO
Wendy's International Inc
4288 West Dublin-Granville Road
Dublin, OH 43017
Ph: 614-764-3100; fax : 3256

Jon Luther, President
Popeyes Chicken & Biscuits
5555 Glenridge Connector, NE
Suite 300
Atlanta, GA 30342
Ph: 404-459-4450; fax 4534
Customer Hotline: 1-800-337-6739

John Mackey, CEO
Whole Foods Market Inc
601 North Lamar, Suite 300
Austin, TX 78703
Ph: 512-477-4455; fax: 1301, 1069

Mike Gilliland, CEO
Wild Oats Markets Inc
3375 Mitchell Lane
Boulder, CO 80301
Ph: 303-440-5220; fax: 928-0022
Customer Service: 1-800-494-9453

Gary Michael, Chairman, CEO
Albertsons
250 Park Center Blvd
Boise, ID 83706
Ph: 208-395-6200; fax: 6225

The Board of Directors of the
American Sanctuary Association

attests to all that

United Poultry Concerns

has been approved as an
Accredited Sanctuary

and is certified to meet or exceed ASA's standards for
providing high quality care and housing in the
keeping of exotic, wild, domestic, or "farm" animals.



July 1, 2000
Date

Deanna Ulin
Development Director

CERTIFICATE OF ACCREDITATION

This certifies

United Poultry Concerns

As a sanctuary which provides a place of refuge for abused, neglected,
unwanted, impounded, abandoned, orphaned, or displaced wild or farmed
animals and adheres to the policies of humane animal care set forth by
The Association of Sanctuaries.

Accredited Sanctuary
Valid until May, 2003

Craig Brestrup
Craig Brestrup, PHD
Executive Director

5 May, 2000
Date

The Association of Sanctuaries, Inc. P.O. Box 1291, Glen Rose, TX 76043 (254) 898-8330

Did You Know? United Poultry Concerns is an accredited animal shelter.

PoultryPress

is published quarterly by
United Poultry Concerns, Inc.,
a national nonprofit 501(c)(3)
organization incorporated in the
State of Maryland.

Federal I.D.: 52-1705678

EDITOR: **Karen Davis**
DESIGNER: **Craig Mummey**
WEBSITE ADMINISTRATOR: **Franklin Wade**

**UNITED POULTRY
CONCERNS, INC.**

OFFICERS:

KAREN DAVIS, PhD,
President-Director

GEORGE ALLAN CATE, PhD,
Vice President-Director

JOAN MEANOR HOLTGRAVER, MA,
Secretary Treasurer-Director

ADVISORS:

CAROL J. ADAMS, author

GENE BAUSTON, Farm Sanctuary

NEDIM C. BUYUKMIHCI, VMD

ROGER GALVIN, Esq

JIM MASON, Two Mauds, Inc.

BRADLEY MILLER, The Humane Farming
Association

BARBARA MONROE, Esq

INGRID NEWKIRK, People for the Ethical Treatment
of Animals

SHEILA SCHWARTZ, PhD, Humane Education
Committee of NYC

DEBORAH TANZER, PhD, psychologist

In Memoriam: **HENRY SPIRA**, Animal Rights
International

Order From UPC

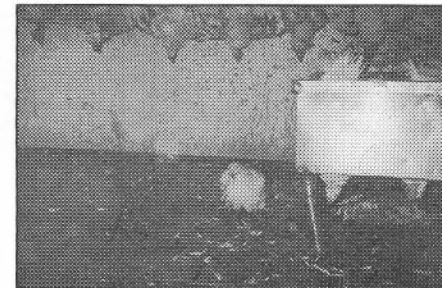
The Most Powerful Video of Poultry Slaughter

HUMANE SLAUGHTER?

HUMANE SLAUGHTER takes the viewer into poultry slaughterhouses to witness the horrendous suffering endured by chickens and turkeys. The video contains undercover footage obtained by Farm Sanctuary investigators of standard poultry slaughter operations, where terrified chickens and turkeys are slowly bled to death - sometimes on the slaughterhouse floor.

Scenes from **HUMANE SLAUGHTER** have prompted thousands of people to eliminate poultry from their diets. When you see this video you'll see why:

"Undercover footage [**HUMANE SLAUGHTER**] of a poultry slaughterhouse in Los Angeles shows chickens having their throats manually cut . . . and then being stuffed alive into bleeding holes in an idle manner by the employees. Blood-soaked chickens with partially cut throats try vainly to lift themselves out of the troughs into which more bleeding and writhing birds are casually flung before being picked up and shackled. Bleeding, flapping chickens fall off the line onto the floor - no one pays any attention."



9 minutes VHS
Produced by Farm Sanctuary
Documentary, narration,
music, what you can do.
Send check or money order
to UPC
\$15.95 + \$2.00 Shipping

photo by Farm Sanctuary

- Karen Davis, "The Death," **Prisoned Chickens, Poisoned Eggs: An Inside Look at the Modern Poultry Industry**, p. 114.

BOOKS



Prisoned Chickens, Poisoned Eggs: An Inside Look at the Modern Poultry Industry

By Karen Davis
This book is a fully-documented source of up-to-the-minute information about chickens, including everything from how a chick develops inside an egg to the causes of salmonella, and much more. Provides a chilling account of the morally handicapped poultry & egg industry. \$14.95

A Home for Henny

By Karen Davis
This wonderful new children's book tells the touching story of a little girl, a chicken, and a school hatching project. Beautifully illustrated by Patricia Vandenbergh. \$4.95

Instead of Chicken, Instead of Turkey: A Poultryless "Poultry" Potpourri

By Karen Davis
This delightful vegan cookbook by United Poultry Concerns, Inc. features homestyle, ethnic, and exotic recipes that duplicate and convert a variety of poultry and egg dishes. Includes artwork, poems, and illuminating passages showing chickens and turkeys in an appreciative light. \$11.95

A Boy, A Chicken and The Lion of Judah - How Ari Became a Vegetarian

By Roberta Kalechofsky
This wonderfully gifted children's story, set in modern Israel, is about a young boy's quest for moral independence. An intelligent book for all ages. Winner of the 1996 Fund for Animals "Kind Writers Make Kind Readers Award." \$10.00

Nature's Chicken, The Story of Today's Chicken Farms

By Nigel Burroughs
With wry humor, this unique children's story book traces the development of today's chicken and egg factory farming in a perfect blend of entertainment and instruction.

Wonderful illustrations. Promotes compassion and respect for chickens. \$5.95

Animal Place: Where Magical Things Happen

By Kim Sturla
Enchant young children with this charming tale about a stubborn girl who is secretly touched by a cow while visiting a sanctuary for farm animals. \$11.00

'Twas the Night Before Thanksgiving

Story & Pictures By Dan Pilbeam

NOT AVAILABLE
To order, please contact Orchard Books at 1-800-621-1115 or 203-797-3362. Hardback. \$15.95 + shipping depending on location.

REVISED & UPDATED!

Replacing School Hatching Projects: Alternative Resources and How to Order Them

\$3.50 each

VIDEOS



"Raw Footage, Raw Pain"

This powerful new 12-min. video takes you inside Boulder Valley Egg Farms in Colorado. Shows piles of dead chickens, chickens with open sores, chickens dying in a closed wing.

Sensitively produced and narrated by Dave Crawford. \$18.00

"Hidden Suffering"

By Chickens' Lib
This vivid half hour video exposes the cruelty of the battery cage system and intensive broiler chicken, turkey and duck production. \$20.00

BUMPER STICKERS

Don't Just Switch from Beef to Chicken: Get the Slaughterhouse Out of Your Kitchen

\$1 each

BUTTONS



50¢ each

POSTERS

A Heart Beats in Us the Same as in You

New full-color UPC poster vividly captures the truth about today's factory chickens for the public. Vegetarian message.

18" x 22".
\$4 for 1
or 2 for \$5

A HEART BEATS IN US THE SAME AS IN YOU

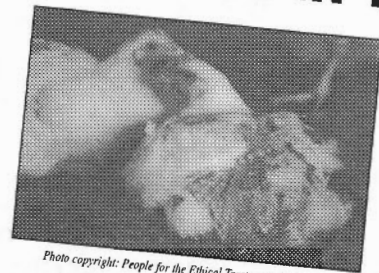


Photo copyright: People for the Ethical Treatment of Animals

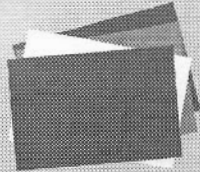
Today's chickens are forced to grow too big too fast. They're forced to live in filth. They go to slaughter with yellow pus, harmful bacteria, heart and lung disease, tumors, crippled legs, sick immune systems, and more. Millions of dollars are spent hiding these facts from you. Why put dead birds in your food anyway? Go vegetarian.



UNITED POULTRY CONCERNS, INC.
P.O. Box 150
Machipongo, VA 23405-0150 U.S.A.
(757) 678-7875

POSTCARDS

20 for \$4.00,
40 for \$7.50



“Love is Best”

Two versions,
your choice:
postage required,
20¢ or 32¢

**“Misery is Not
a Health Food”**

32¢ version



**“Chickens – To Know
Them is to Love Them”**

32¢ version



**“Peaceable
Kingdom”**

20¢ version

PLUS:

- Re-Searching the Heart
 - Turkey & Child: Friends
- both 20¢ versions

UPC Ordering Information:

To order indicated items send check
or money order to:

United Poultry Concerns
P.O. Box 150
Machipongo, VA 23405-0150

**FACT SHEETS
and Handouts**

FACT SHEETS – 20 for \$3.00

- “Debeaking”
- “Starving Poultry for Profit”
- “Poultry Slaughter: The Need for Legislation”
- “Why Be Concerned About Mr. Perdue?”
- “The Rougher They Look, the Better They Lay” (free-range egg production)
- “Intensive Poultry Production: Fouling the Environment”
- “Philosophic Vegetarianism: Acting Affirmatively For Peace”
- “Providing a Good Home for Chickens”
- “School Hatching Projects: A Poor Lesson for Children”
- “Chicken Talk: The Language of Chickens”

- “Celebrate Easter Without Eggs”
- “Chicken for Dinner: It’s Enough to Make You Sick”

PoultryPress Handouts

- “Chickens” brochure – 20 for \$4.00
- “Battery Hen” brochure – 20 for \$4.00
- “Ostriches and Emus: Nowhere to Hide” brochure – 20 for \$4.00
- “Turkeys” brochure – 20 for \$4.00
- “Quails” brochure – 20 for \$4.00
- “Say Hi to Health and Bye to Shells from Hell” – 20 for \$4.00
- “Chicken for Dinner” – 20 for \$2.00
- “Food for Thought,” Turkeys – 20 for \$2.00
- Chicken Flying Contests brochure – 20 for \$2.00
- “Don’t Plants Have Feelings Too?” – \$2.00 each
- “Live Poultry Markets” brochure – 20 for \$4.00

CLOTHES

**Beautiful Chicken
Shirts & Leggings**

Haunting photographic black and white images of factory farm chickens on 100% durable cotton.

Chicken Shirt: M,L – \$18.00
Chicken Leggings: S,M,L – \$18.00

NOW IN 2 STYLES!

Too Neat to Eat

Beige or white T-Shirt in full dazzling color.
Specify “Rooster” or “Hen with Egg.”
Sizes: M,L,XL – \$18.00



Photo by Marie Gleason



Boris, the Handsome Turkey at UPC

**UNITED POULTRY
CONCERNS, INC.**



P.O. Box 150
Machipongo, VA
23405-0150

Change Service Requested

NON-PROFIT ORG.
US POSTAGE
PAID
ROCKVILLE, MD
PERMIT #4297

INSIDE

**McDonald's
Thanksgiving
Animal Welfare Act
FreddaFlower Fund
The Chicken Book**

And More!



Renew Your Membership for the New Millennium!